“Certified Patent Valuation Analyst” (CPVA) Course

The Licensing Executives Society – Arab Countries (LES-AC) in cooperation with Business Development Academy – New Jersey – will be holding the “Certified Patent Valuation Analyst” (CPVA) course, in Dubai – UAE, on August 24-25, 2016.

Course Outlines:
- Valuation of Emerging Technologies.
- Negotiating Licensing Agreements for Maximum Returns.
- Calculating Damages Resulting from Patent Infringement.
- Advanced Patent Valuation (webinar).

For more information & registration, contact us at: les@lesarab.org ; Telephone: 009626 5100900 Ext. 1620

or visit our official website on the below link: www.lesarab.org
Take your career to the next level with LES University – hands-on, interactive, and cutting-edge education programs taught by distinguished professionals.

DATE
July 25-29, 2016

LOCATION
Brinks Gilson & Lione, NBC Tower-Suite 3600 455 N. Cityfront Plaza Drive, Chicago, IL 60611

COURSES
Choose from the following courses designed to fit your interests and skill level. Please review the course descriptions.

IP Business Basics 101 (for new and non-licensing professionals)
July 25, 2016 | 8:00 am - 5:15 pm (followed by reception)

Business Development in IP Licensing (for executives actively engaged in licensing transactions/deals)
July 26, 2016 | 8:00 am - 5:30 pm (followed by reception)
July 27, 2016 | 8:00 am - 2:30 pm
July 28, 2016 | 8:00 am - 5:30 pm

Advanced Business Development in Life Sciences (for experienced Life Sciences sector executives)
July 29, 2016 | 8:00 am - 5:30 pm

To learn more and to register, visit: www.lesusacanada.org/lesu
New Innovation Center Aims to Unleash Invention, Trademark Data

WASHINGTON DC - The U.S. Patent and Trademark Office’s digital services team within the agency’s Innovation Lab has unveiled the Developer Hub, a portal with charts and graphs enabling users to extract information from agency data troves and find trends related to inventions and brands. When the site launched this spring, its page views quickly surpassed those of the agency’s other online dashboards. “It lowers the barrier to entry to anyone to understand patents and trademarks,” says Mr. Thomas Beach, senior adviser in the patent office’s Office of the Undersecretary and Director. “You don’t have to be an expert in how patents are made.” He also says the portal should help inventors file higher quality patent applications while curbing the impact of so-called patent trolls, and demonstrates why patents and trademarks matter in the larger economy. The hub has a community platform that enables users to share ways they are using the agency’s data, as well as a GitHub page that offers a tutorial about how to use the data from the site. “The vision on that was to really provide a platform—almost like a train station where every train can come and go, new trains, new ideas, share something, learn something, take a journey and come back,” Beach says.

Source: From the article of the same title. FedScoop (06/23/16) Wyckoff, Whitney Blair

Microsoft Signs Android Patent-Licensing Deal With Luna Mobile

WASHINGTON DC-Microsoft has signed an Android patent-licensing deal with Tampa, Fla.-based Luna Mobile. Luna Mobile offers a line of mobile phones, accessories, and other mobile devices, and services it sells under the Luna brand. Unlike other recent Microsoft patent-licensing deals, the new arrangement does not include any app/service-bundling relationship between Luna Mobile and Microsoft. The patent collaboration comes as Luna Mobile prepares to release a new line of smartphones and telecommunication services later this year. Although Microsoft has not stopped collecting patent royalties from Android vendors, the company is less intent on proclaiming it is using its Windows patents as leverage against Android vendors. “Microsoft is committed to empowering people all over the world to increase their productivity, and that’s what this new collaboration with Luna Mobile is all about,” says Mr. Nick Psyhogeos, president of Microsoft Technology Licensing in a statement. He added, “Luna Mobile is at an exciting place right now, and its partnership with Microsoft on patents will usher in the kind of innovation needed to deliver enhanced features and user experiences for customers all over the world.”

Source: From the article of the same title. ZDNet (06/28/16) Foley, Mary Jo
Air Products Licenses Hydrogen Fuelling

Allentown, Pennsylvania - Air Products has signed an agreement to provide a technology license allowing Air Liquide Advanced Technologies US LLC to practice the Air Products technology incorporated in the Society of Automotive Engineers J2601 hydrogen fueling protocol. Air Products makes such hydrogen fueling technology licenses available for use around the world under fair, reasonable, and non-discriminatory (FRAND) terms. “We are very proud of our accomplishments in the hydrogen fueling and infrastructure marketplace and believe this license is recognition of our capabilities,” says Air Products global Business Director Mr. Ed Kiczek. He added, “We will accommodate additional licenses for our technology as the hydrogen fueling network in the U.S. and around the world continues to expand.” Air Products has available several SmartFuel stations incorporating modular and expandable technology and a global patent portfolio, with additional patents pending, related to the advancements to be deployed under this protocol. In addition, the company says the use of its fueling technology is increasing and already is used in conducting approximately 1 million hydrogen fills annually.

Source: From the article of the same title. Energy Global (06/03/16) Brindle, Francesca

Muhammad Ali’s Name Likely to Rake in the Cash for Years to Come

Louisville, Kentucky - Various sources have reported that Mohammad Ali’s net worth was between $50 million and $80 million, and in 2006, Ali sold an 80-percent stake in the right to license his name and brand for $50 million to CKX Inc. CKX subsequently sold off the Ali business in 2013 to Authentic Brands Group. In the five years prior to the CKX sale, Ali biographer Michael Ezra says Ali’s intellectual property had earned between $4 million and $7 million a year. Although it is still too early to tell how Ali’s death will affect the brands with which he was affiliated, such as Under Armour, Adidas, Toyota, and Google, sports marketing experts project a surge in demand for licensed items and memorabilia. Ali’s death “will spark a significant increase in sales of his branded merchandise and memorabilia,” says Baker Street Advertising Executive Creative Director Mr. Bob Dorfman. He added, “His name and likeness will continue to be a highly valuable commodity for many years to come.”

Source: From the article of the same title. NBC News (06/07/16) White, Martha C.
AMMAN - HE Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Organization (TAG-Org), and Mr. Roger Davies, Director of UNRWA Operations in Jordan, signed a Memorandum of Understanding (MoU) during a high-level meeting to provide capacity building programs for Palestinian Refugees.

During the meeting, key issues were discussed, including enhancing training and conducting feasibility studies in relation to the community’s needs, in addition to establishing TAG Knowledge Centers and a Computer Refurbishment Center in Amman New Camp, known as Al Wehdat and in Al Baqaa Camp.

Dr. Abu-Ghazaleh initiated a new competition entitled, “TAG Top Students Award” to promote education at all UNRWA schools, where prizes will be awarded to the top ten students, in addition to securing admission for those students at Jubilee School. He also announced an Award where several students from both camps will get the opportunity to learn programming at different schools.

Other methods of educational collaboration were agreed upon including an Internship Program for Palestinian refugees through ‘Bawabati for Employment’ initiative, and inviting market professionals and experts to participate in UNRWA workshops and events.

Based on His Majesty’s directives, Dr. Abu-Ghazaleh urged the business community to offer similar scholarships for the vulnerable Palestine Refugees.

HE Dr. Abu-Ghazaleh indicated that he was one of the first beneficiaries of the UNRWA program of educational support to Palestinian refugees in 1956. He attended the American University of Beirut (AUB) for a Bachelors program because he qualified for the only scholarship among all students in Lebanon. Dr. Abu-Ghazaleh indicated that he owes his success to UNRWA because of the unique opportunity they provided to him.
AMMAN- HE Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Organization (TAG-Org), signed a Memorandum of Understanding (MoU) with pharmaceutical company Dawacom, represented by its Executive Director Dr. Bashar AlShiltawny to register Dawacom as part of its TAG-Org’s Tax Free World Network. This Memorandum will facilitate refunding taxes for the company’s purchased products for both tourists and non-resident Jordanians.

Dr. Abu-Ghazaleh welcomed Dr. AlShiltawny, indicating he is pleased that Dawacom has joined TAG-Org’s Tax Free Network, with the aim to support tourism in Hashemite Kingdom of Jordan. This registration comes as an addition to the long list of companies already part of the Network. This list is posted on TAG Tax Free’s official website.

Dr. Abu-Ghazaleh indicated that this Tax-Free World Network not only benefits the consumer, but also the merchant, as more tourists will revert to the list of companies that are accredited for refunding taxes.

Dr. AlShiltawny indicated that Dawacom is constantly seeking new ways to expand and develop its work in order to offer the best services in various governorates of the Kingdom.

Aside from registering Dawacom as part of TAG’s Tax-Free World Network, Dr. AlShiltawny indicated that the company aims to cooperate with TAG-Org in other fields including Auditing, Trademark registrations and training.
TAG Tax Free World Network works on refunding sales taxes for two types of people: the first being the natural Jordanian and foreign person who lived outside Jordan for more than 183 days during the twelve months prior to the date of departing Jordan. The second group being for merchants registered in the authorized merchant’s network, which have already exceeded 375 merchants from different sectors.

Established in 2009, Dawacom has expanded its work in four main fields: the main pharmacies, drug warehouses, academic training and medical supplies. Dawacom is the largest pharmacy chain in the Hashemite Kingdom of Jordan, with more than 100 branches.

The refund process for authorized merchants includes a series of detailed procedures that ensure the invoice/ or receipt voucher issued by the cash machine is an original copy bearing the merchant’s seal and the name, type, quantity and value of goods. If the transaction meets all refund conditions, the paid tax value ranging from 50 to 500 JDs is refunded – given that the documents requested for the refund are submitted within a period not exceeding 90 days from the date of purchase.

For more information, please contact us at:
LES- Arab Countries
P.O.Box: 921100 Amman 11192 Jordan
Tel: +962-6-5100900 Ext: 1620 | Mob: +962-790461179 | Fax: +962-6-5100901
E-mail: les@lesarab.org | Website: www.lesarab.org