



**Licensing Executives Society – Arab Countries**

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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**LES-Arab Countries Newsletter**

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## LES-AC to Hold ‘Training of Trainers’ Course in Jordan



AMMAN-The Licensing Executives Society-Arab Countries (LES-AC), presided by HE Dr. Talal Abu-Ghazaleh, will hold in cooperation with the Arab International Society for Management Technology (AIMICT) the Training of Trainers

(TOT) course on August 5, 2017 and another one on August 12, 2017 in Amman – Jordan.

The seven-day TOT course, certified by the Institute of Leadership & Management (ILM), will target participants who represent different sectors and companies and will focus on several key themes, most importantly: providing

participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

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Ext: 1654, or via e-mail: [les@lesarab.org](mailto:les@lesarab.org)

## LES-AC and Abu-Ghazaleh Intellectual Property to Hold ‘Legal Drafting’ Course

AMMAN - The Licensing Executives Society-Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) will hold the ‘Legal Drafting’ course on August 13, 2017 at Talal Abu-Ghazaleh International University in Amman – Jordan.

The most important themes of the course include:

- Module 1:** Frequent types of legal documents.
- Module 2:** Guidelines to help you with your legal writing skills in legal documents other than contracts.
- Module 3:** Contracts.



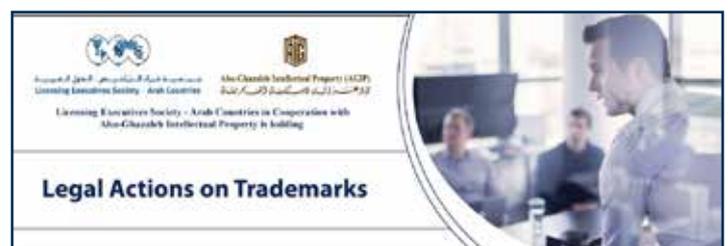
- Module 4:** Drafting Legal Documents.
  - Module 5:** How to brief on legal documents.
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Ext: 1654, or via e-mail: [les@lesarab.org](mailto:les@lesarab.org)

## LES-AC and Abu-Ghazaleh Intellectual Property to Hold ‘Legal Actions on Trademarks’ Course

AMMAN- The Licensing Executives Society-Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) will hold the ‘Legal Actions on Trademarks’ course on September 10, 2017 at Talal Abu-Ghazaleh International University in Amman – Jordan.

The most important themes of the course include:

- Module 1:** Introduction to IP Rights and brief on each right.



- Module 2:** Focus on Trademarks and conditions to be protected.
- Module 3:** Registerable and Non-registerable Trademarks.
- Module 4:** Legal actions applied on Trademarks.

# Abu-Ghazaleh Intellectual Property Selected One of the Top 10 Intellectual Property Firms in China

BEIJING- Abu-Ghazaleh Intellectual Property (AGIP) has been selected one of the top 10 Intellectual Property firms in China and won the Best Trademark Agency of the Year during a special ceremony by China Intellectual Property Forum held under the theme “Best Practices of Quality and Value” at China National Convention Center.

The selection was open for all registered IP firms in China, AGIP was the only non-Chinese company to reserve a place in the top ten after a comprehensive evaluation process by Power Nation IP Research Institute, one of the most powerful IP organizations and which is supported by Chinese government; the committee members responsible for the evaluation process are high IP officials and senior IP professionals from all over China.

HE Dr. Talal Abu-Ghazaleh, AGIP’s Chairman said: “Since its inception in 1972, AGIP has embarked on a mission



to become the best in its field and today we complete our mission in China after being recognized all over the world. We are proud of our relations with the government and people of China and we will continue in providing the best service in all fields.”

It is worth noting that AGIP has offices in Shanghai, Beijing and Hong Kong. This year, Chinese Vice-Premier Liu Yandong during her official visit to Jordan visited Talal Abu-Ghazaleh Confucius Institute and Talal

Abu-Ghazaleh University.

In 2016, Dr. Abu-Ghazaleh was presented with the “China-Arab Friendship Outstanding Contribution Award” during President Xi Jinping’s visit to Egypt.

The high-level Forum hosted by China Intellectual Property News and World Intellectual Property Organization Office focused on Internet copyright protection, artificial intelligence protection, and the economic contribution of Intellectual Property.

# LES Annual Meeting 2017

**Date:** October 22-25, 2017

**Location:** Chicago, IL – Marriot Downtown Magnificent Mile

We are entering an era where business practices of the past won't meet the needs of the future. Most of the world's major innovators are in the midst of the same transformational journey – needing to develop, acquire and protect the latest technologies to meet customer demands and stay ahead of the competition. As licensing professionals, we need to join them on this journey, navigating through the ever-changing environment to develop a commercialization or other intellectual property strategy that can adapt along the way and deliver results.

The 2017 Annual Meeting **will focus on:**

- What does the deal of the future look like?
  - What does the licensing professional of the future look like?
  - How major innovators are doing things differently to get the job done?
  - Are there changes we need to defend against rather than harness?
  - Many businesses are global - How are changes outside of the USA impacting us?
  - Creative ways of financing to advance product development.
  - Intellectual property is more than just patents – how do we transact smarter when it comes to IP such as trademarks, know-how, software .
  - CLA – Collaborating, Learning, Adapting
- Meeting content will be CLE eligible with attendees gaining up to 13.5 CLE credits, including Ethics credits.\*



LES itself is experiencing change. We are adapting to ensure we provide IP professionals with the resources they need to succeed in a changing environment including issues related to business practices, political, legislative and judicial uncertainty. The 2017 Annual Meeting will showcase the first of these transformations. Join us for three days of networking, business development, education and much more.

## Evening Events:

**Take Me Out To The Ball Game** – join attendees for a sport themed opening reception. This leads us neatly into the initial sessions of the meeting which will examine the value of brand licensing today.

**Gala Dinner** – The evening will kick-off with a Licensing in Blues Alley cocktail hour following by a dinner that recreates the atmosphere and opulence of Chicago in the 1920s. Flapper dresses and gangster suits optional!

**The Art of The Deal** – a great networking and fun filled evening. The event will be set up to allow networking with attendees from your sector, you can also try your luck at our LES gaming tables.

For more information, please visit the following site:  
<http://www.lesusacanada.org/mpage/am17reg>

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<http://www.lesusacanada.org/mpage/am17>

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