



**Licensing Executives Society – Arab Countries**

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

Issue No.

**99**

September 2019

[www.lesarab.org](http://www.lesarab.org)

**LES-Arab Countries Newsletter**

## Contents

**LES-AC, ASIP and TAGITI Participate in BITTCOIN-JO Workshop and Training Course in Germany**

**Abu-Ghazaleh and Russian State Academy of Intellectual Property Sign Memorandum of Understanding**

**Talal Abu-Ghazaleh Global to Showcase its Technological Products at “GITEX 2019 - Technology Week”**

## **LES-AC, ASIP and TAGITI Participate in BITTCOIN-JO Workshop and Training Course in Germany**



BONN - The Arab Society for Intellectual Property (ASIP) participated in ‘Building Innovation Infrastructure via Technology Transfer Offices (TTO) Conducted in Jordanian Higher Education Institutions’ project workshop held in Bonn from 23 - 26 September 2019.

A project funded by Erasmus + with the aim of creating a Jordanian Technology Transfer Offices Model that could be replicated across Jordanian universities.

Many prestigious institutions were chosen

to participate in the project, and form a partnership for its execution, including the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society - Arab Countries (LES-AC) who will conduct training workshops on understanding policies related to IP rights that are associated with contracts targeting universities to gain the knowledge needed to manage and operate Technology Transfer Office, as well as, assisting in establishing policies and rules in Jordan.

Prof. Dr. Udo Scheuer from Bonn-Rhein-Sieg University of Applied Sciences (BRSU) welcomed all attendees and partners of the BITTCOIN-JO project, who represent a number of institutions and universities in the Middle East and Europe, stressing the importance of innovation and capacity building in the Jordanian market, with a focus on the educational institutes' role.

The meeting agenda included success story – Technology Transfer Office (TTO) at H-BRS, team coaching workshop provided by Mr. Frank Uhlend and Mr. Horst Hermann from Professional Stars one of the project's partners then Dr. Hanno Hausmann discussed the TTO competencies “Commercialization of Research Results, Business Models for Jordan, Foundation of Start-ups.

Dr. Roland Wünsch, from ZWT – H-BRS talked about the patents and their development.

Establishing sustainable technology transfer offices at Jordanian universities according to the new model is the main output of BITTCOIN-JO. Those offices are expected to work with the university faculty members and students to commercialize their projects, patenting towards establishing start-up companies.

## Abu-Ghazaleh and Russian State Academy of Intellectual Property Sign Memorandum of Understanding



AMMAN - HE Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Global (TAG. Global) signed a Memorandum of Understanding with Prof. Ivan Bliznets, Rector of the Russian State Academy of Intellectual Property (RSAIP) with the aim of developing long-term educational, academic, scientific and cultural ties between the two sides.

In an extended business meeting that brought together representatives of Talal Abu-Ghazaleh University College for Innovation (TAGUCI), Abu-Ghazaleh Intellectual Property (AGIP) and members of TAG.Global with RSAIP, the participants discussed the development of joint projects in the field of education and Intellectual Property (IP) in Russia and the Arab countries, such as joint educational courses and programs, student and teacher exchange programs, joint IP and law training courses, joint arrangement of conferences, seminars and workshops, among others.

Honored guests from the Embassy of the Russian Federation, the Russian Center for Science and Culture in Amman, and the Representative Office of the Russian Chamber of Commerce in Jordan attended the signing ceremony. Dr. Abu-Ghazaleh welcomed Prof. Bliznets by stressing that cooperation with RSAIP is a great opportunity emphasizing TAG.Global's willingness to provide its support and assistance to the Academy.

“Russian State Academy of Intellectual Property is one of the leading scientific and higher education organizations with ultimate and unique experience. We strive to work with them in science, research and education,” Dr. Abu-Ghazaleh said. For his part, Professor Bliznets said: “Today, an important political and historical event took place. We signed a cooperation agreement between RSAIP and TAG. Global in the field of education, the development of Intellectual Property, and the promotion of the Russian language in the Arab countries. We have agreed on ways of cooperation in various areas, and now we intend to only move forward.”

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a unique educational institution specializing in preparing the young generation with the required skills to become the leaders in the new world of information technologies. It is the first university college of its kind in Jordan, which specializes in the development of creativity and innovation. It was established on the basis of Dr. Abu-Ghazaleh's belief in the capacities of youth and their ability to support the global and local economy. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods. Russian State Academy of Intellectual Property (RSAIP) is the only state higher educational institution in Russia specializing in training specialists in the field of creation, management, legal protection, and commercial use of Intellectual Property. RSAIP is a basic organization for CIS countries for training in the IP sphere. The Academy actively interacts with the World Intellectual Property Organization.

# Talal Abu-Ghazaleh Global to Showcase its Technological Products at “GITEX 2019 - Technology Week”

DUBAI, UAE - Talal Abu-Ghazaleh Global (TAG.Global) has recently announced its participation in GITEX 2019 Technology Week, the largest technology show in the Middle East, Africa & South Asia which will take place October 6-10, 2019 at Dubai World Trade Center.

TAG.Global’s participation comes as a direct result of the high esteem and admiration HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, has for Dubai’s economic sustainable accomplishments, in light of the technological and economic changes in global market through economic diversification, keeping abreast of innovation, encouraging investment and supporting entrepreneurship which all contribute to enhancing Dubai as a leading destination for attracting foreign investments and supporting businesses.

TAG.Global’s upcoming participation in GITEX, at Al Sheikh Rashid Hall (Booth - SR 32), will witness the display of its latest technological devices including laptops and tablets with high-specs and at competitive prices; designed and produced by Talal Abu-Ghazaleh for Technologies (TAGTech).

Furthermore, TAG.Global will introduce all its services in the fields of accounting, consulting, training, education and technology as well as displaying TAG.Global and Dr. Abu-Ghazaleh’s publications and books.

Commenting on the participation,



Dr. Abu-Ghazaleh expressed his happiness to participate in ‘GITEX 2019 - Technology Week’; “which constitutes the perfect platform for young entrepreneurs from all over the world to meet tech experts at local and international levels. On this basis, we will focus this year on communicating with all companies participating in the event and promote TAGTech products which became a competitor for international brands.”

Meanwhile, Dr. Abu-Ghazaleh expressed his optimism regarding the future of Dubai and its rapidly growing standing in the global market, stressing that this year’s participation will be distinctive and more effective in the fields of technology and artificial intelligence.

It is worth mentioning that Talal Abu-Ghazaleh Global (TAG.Global) is a group of global companies that offers professional services in the fields of accounting, management consulting, technology transfer, training, education, intellectual property, legal services, information technology, recruitment, translation, publishing, distribution and others.

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Showrooms Open: 10 am to 9 pm (weekdays)  
1 pm to 6 pm (Fridays and Saturdays)

\* +VAT

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TO ORDER ONLINE, PLEASE VISIT: TAGTECH.Global