



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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Abu-Ghazaleh Chairs the Annual Meetings of LES-AC



AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), chaired the annual extraordinary meetings of the Board of Directors and the General Assembly of the Licensing Executives Society-Arab Countries (LES-AC).

During the meeting, Dr. Abu-Ghazaleh welcomed the Board members who represent a host of institutions in the Arab countries and underlined the need to achieve the objectives of the Society.

In his speech, Dr. Abu-Ghazaleh called LES-AC to expand their activities by offering additional training programs to institutions in the Arab

region, referring to the possibility of contracting educational and training institutes to organize and hold such workshops at schools and universities to raise their awareness on the importance of protecting Intellectual Property Rights (IPRs) and innovation especially in line with the rapid-growth of inventions and innovations in the Age of Knowledge.

Dr. Abu-Ghazaleh also called for conducting various training programs on innovation; the protection of inventions through IPRs and the mechanisms of transforming innovation into marketable products (Commercialization of Inventions).

For her part, Ms. Majd Khaddash, ASIP and LES-AC manager briefed the attendees on the activities conducted by the two Societies during the ending year most importantly workshops on “Trademarks Opposition Procedures”, “General Legal Frame of IPRs Protection” and “Personal Information Protection as an IP Right”.

Furthermore, Khaddash listed some of the training courses conducted by LES-AC mainly the E-Crimes training program, Legal Protection and Procedural Foundations of IP, Legal Protection and Procedural Foundations of Intellectual Property; pointing out that the Societies will hold several IP awareness sessions in cooperation with the Department of Economic Development – Abu Dhabi.

Accordingly, the meeting agreed on adopting the previous agenda and the reading of the auditors’ report (Al Faysal for Auditing) by the auditor for the fiscal year ended on 31/12/2020, which resulted in the re-assignment of Al Faysal for the next year for the Society.

LES - AC Participates in the Consortium Meeting of BITTCOIN-JO Project and Dissemination Conference



DEAD SEA - the Licensing Executives Society-Arab Countries (LES-AC), chaired by HE Dr. Talal Abu Ghazaleh, took part in a consortium management meeting at Hilton Dead Sea under the BITTCOIN-JO project.

The Society's participation comes as a part of the role it plays in implementing the BITTCOIN-JO project; a project funded by the Erasmus+ Program and supported by the European Union.

The BITTCOIN-JO project aims at establishing Technology Transfer Offices (TTOs) at higher education institutions in Jordan and is implemented by the Yarmouk University in collaboration with 12 academic and industrial partners from Jordan and Europe. The Offices aim to support university students and academic staff to transform their creative ideas and the results of their scientific research

into marketable knowledge and usable products, by creating startups, patent registration, and protecting their Intellectual Property Rights (IPRs).

The two-day consortium management meeting discussed the progress of the project that was initiated in February 2019; as well as the quality report provided by the partners, in addition to the Jordanian model of the Technology Transfer Offices.

Ms. Majd Khaddash, LES - AC manager, expressed her pride in the participation of the Society in such a project, noting that she is in charge of managing and implementing training and capacity building for Jordanian partners to raise the level of knowledge on issues related to intellectual property.

For more information about the project, please visit the following website:
www.bittcoin-jo.org

Abu-Ghazaleh; Keynote Speaker at the 4th Conference of the Arab Federation of Arab Cities and Industrial Zones

DAMASCUS – HE Dr. Talal Abu-Ghazaleh, chair of the New York-based Consortium for Sustainable Urbanization (CSU), participated as a keynote speaker at the 4th conference of the Federation of Arab Cities and Industrial Zones that took place in Damascus – Syria, under the theme “Investment in the Arab Industrial Cities and Zones, and its Role in Making a Quantum Leap in the Arab Industry Strategy”.



The conference participants included Arab and Syrian government officials, businessmen and investors concerned with the management and investment in industrial cities.

In his address, Dr. Abu-Ghazaleh stressed that the transformation of industrial cities and zones into smart and sustainable cities has become “inevitable”, particularly in light of the technological development and the shift to knowledge-based intelligent industrial production, as well as, the smart economy and government. He affirmed that such transformation achieves several common goals such as the protection of the environment, the provision of better services, and at the same time, it exports competitiveness.

He further added that digital transformation is not limited to trade and business nor e-government, as in fact, it is an integrated strategy;

thus expressing optimism with the shift of the Arab countries towards digital transformation. He, therefore, called on all decision-makers in the Arab world to develop an integrated and consistent plan for digital transformation.

He also referred to Talal Abu-Ghazaleh Global’s mission in supporting the Arab governments and institutions by establishing—in record time—Talal Abu-Ghazaleh for Technology (TAGTech) which is specialized in manufacturing technological devices that serve digital transformation. He said that the technological devices, including laptops, tablets and smartphones, which are currently manufactured in TAGTech’s factories in China, Egypt and Jordan, will shortly be produced in additional factories in Oman, Algeria, and Pakistan.

During the opening session, Their Excellencies the Syrian Minister of Industry, and the Iraqi Minister of Industry and Minerals also delivered speeches.

The conference's agenda included a number of meetings between government officials, businessmen and Chambers of Commerce and Industry representatives, to explore the investment opportunities in Syria during the reconstruction phase, as well as the available opportunities at Syria's industrial cities.

The Conference further aimed at encouraging investments in the Arab cities and the industrial zones sector by highlighting successful investment experiences and investment incentives granted by the cities' administrations in the Arab countries. The Conference also sought to encourage Arab and

foreign investors and businessmen to invest in projects that are intended to be established in the Arab cities and industrial zones especially in the joint Arab projects that serve the Arab economy as a whole.

It is worth mentioning that the Federation of Arab Cities and Industrial Zones is an Arab organization that is affiliated with the Council of Arab Economic Unity. Established in 2009, the Federation is concerned with the affairs of industrialists, investors, traders, services and workers, in addition to all the entities operating in the Arab cities, towns and industrial zones.

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5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



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Fingerprint

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Android 9



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Android 10



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P.T.O

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Wired Headphones



Screen Protector



Back cover



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Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

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Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



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Screen Protector



Back cover

