LES – AC in cooperation with ASIP Hold ‘Protection Against Acts of Unfair Competition in Intellectual Property’ Training Course


During the 12-hour training course, participants will be introduced to the Law of Unfair Competition and its progressive development, and the legal basis for national protection, in addition to an introduction to the various acts of unfair competition, along with the causes and sources for confusion. Moreover, the training course will discuss the following topics:

- Legal Basis for Protection.
- Law for Unfair Competition and Changes it has Undergone.
- International Protection – the Paris Convention for the Protection of Industrial Property - WIPO.
- International Competition and its Various Aspects.
- Types and Causes for Confusion.
- Concept of Misinformation.
- Intentional Damages
AMMAN. In cooperation with Talal Abu-Ghazaleh University College for Innovation - The Arab Industrial Development and Mining Organization (AIDMO) (TAGUCI) held a virtual workshop on ‘Economic and Industrial Impacts of Artificial Intelligence (AI) Applications in the Arab Countries”, with the participation of a large number of experts from Arab and international bodies, organizations and institutions.

During the opening session, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), and Eng. Adel Sakr, AIDMO Director General addressed the attendees.

In his keynote address, Dr. Abu-Ghazaleh called on the Arab countries to keep pace with the global transformations in the technology era and the Fourth Industrial Revolution, underlining the importance of responding to challenges posed by the applications of this technology in promoting the use of AI for their own benefit, particularly their efforts to achieve sustainable and inclusive Arab technological development goals.

Moreover, Dr. Abu-Ghazaleh highlighted the potentials and applications of AI, in addition to the radical changes that will take place in our daily life socioeconomically and technologically, as a result. His Excellency also urged the Arab countries to get involved in this type of technology and to prepare to embrace the so-called Fourth Industrial Revolution era.
He further called on the Arab countries to develop mechanisms for transferring and localizing AI technology, as well as identifying challenges associated with this type of intelligence and the effects of its uses. He stressed the significance of integrating AI in various stages of education, and raising awareness about AI as a concept, then as an applications and as an invention to open prospects of investment in this area.

For his part, Eng. Adel Sakr stated that AIDMO has set its sights on future industries that are based on science and knowledge as the main access to industrial development, pointing out that the world today witnesses rapid technological advancements in light of the Fourth Industrial Revolution driven by AI whose applications prepared the ground for a new, a different and a smart world that would positively impact the future of economic, technological, medical, educational and services sectors.

Sakr noted that the development of innovative business models and the existing production chains would lead to future changes in industrial enterprises functioning, transforming them to smart digital factories that maintain their competitiveness and raise the efficiency and quality of their products.

Dr. Mushira Enezat, executive director of Talal Abu-Ghazaleh University College for Innovation (TAGUCI), presented a research paper entitled “Artificial Intelligence and Innovation: Their Role in Educational Process”, where she highlighted the importance of innovation and AI in the Arab world as well as the challenges that face the academic institutions, students and faculty members in using means of technological innovation.

Enezat also reviewed the experience of establishing TAGUCI as a distinctive model among academic institutions specialized in technological innovation and the use of modern technology in education.

It is worth mentioning that a large number of stakeholders and specialists from the Arab countries participated in the session, deliberating on several topics including Artificial Intelligence and Challenges of the Fourth Industrial Revolution, the Role of Digital Transformation and AI in Changing Business Models, and the Impact of Artificial Intelligence Applications on Tomorrow’s Professions, in addition to other issues.

Talal Abu-Ghazaleh University College for Innovation (TAGUCI): is a University College specialized in “entrepreneurship” education and its requirements. It includes an ‘Innovation Incubator’ and collaborates with various institutions to embrace innovations in various fields with the aim of creating a knowledge generation capable of managing its inventions and innovations.
AMMAN - The Arab Organization for Quality Assurance in Education (AROQA), chaired by HE Dr. Talal Abu-Ghazaleh, and a member of Talal Abu-Ghazaleh Global (TAG.Global) firms, took part in a digital workshop entitled: “The Reality of Teaching Science and Mathematics in the Arab Countries and Methods of Development,” organized by the Regional Center of Quality and Excellence in Education (RCQE) – UNESCO.

During the workshop, inaugurated by Her Highness Princess Haifa bint Abdulaziz Al Muqrin, permanent representative of the Kingdom of Saudi Arabia to the United Nations Educational, Scientific and Cultural Organization (UNESCO), the outputs of a scientific research conducted under the supervision of UNESCO Center were reviewed.

The study aims at providing developmental and forward-looking insights into teaching science and mathematics curriculums in the Arab countries by identifying the reality of teaching the two subjects at primary and intermediate school levels in the targeted Arab states, including the Kingdom of Saudi Arabia, the Kingdom of Morocco, the Hashemite Kingdom of Jordan, the State of Kuwait, the Sultanate of Oman, the Arab Republic of Egypt, the Kingdom of Bahrain and the Republic of Lebanon, in addition to the approved reference countries including Finland, England, the Republic of Singapore and the United States of America.

The workshop was attended by representatives of Talal Abu-Ghazaleh Knowledge Forum, Talal Abu-Ghazaleh Global Digital Academy, Talal Abu-Ghazaleh Academy for Capacity Building and the International Arab Society of Certified Accountants (IASCA), chaired by Dr. Abu-Ghazaleh, along with elite researchers, academics and experts in education and its quality.
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**TAGITOP®-MULTI**
- Intel Core i7 6th Gen (6500U)
- GPU: Intel® HD + NVIDIA GT940 MX
- 8 GB DDR3 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

**Specifications**
- 4000 mAh
- 15.6” FHD
- Built in Camera
- AC Wi-Fi, Bluetooth 4.0

**Carrying Case**

**TAGITOP®-PLUS**
- Intel Core i7 8th Gen (8550U)
- GPU: Intel® HD
- 8 GB DDR4 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard

**Specifications**
- 4000 mAh
- 15.6” FHD
- Built in Camera
- AC Wi-Fi, Bluetooth 4.0

**Carrying Case**

**TAGITOP®-PRO**
- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

**Specifications**
- 7400 mAh
- 15.6” FHD
- Fingerprint
- AC WIFI, Bluetooth 4.0

**Fabric Sleeve Case**

**TAGITOP®-PLUS II**
- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard

**Specifications**
- 5000 mAh
- 15.6” FHD
- Fingerprint
- AC WIFI, Bluetooth 4.2

**Fabric Sleeve Case**
TAGITOP®-uni
- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

Backlit Keyboard

Fabric Sleeve Case

TAGITOP®-uni
- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard

Screen ten points touch

TAGITOP®-FLIP
- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard

7000 mAh

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TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan
+962 65100 250 info@tagtech.global For More Information: www.tagtech.global
TAG-DC
Digital Citizens Tool

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1” FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

Gift: Screen Protector | Charger OTG

TAG-Tab II
Quality, Prices, Services

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6500 mAh
- 10.1” FHD
- Android 9.0
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

Gift: Leather Cover | Docking Keyboard-touch pad & Stylus Pen
HQ Bluetooth Earphones and Screen Protector

TAG-Tab III
Become A TAG Friend

- MediaTek MTK8788 Octa-core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10” FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

Gift: Leather Cover

TAG-Tab Kids
For Our Loved Ones

- Spreadtrum SC7731E Quad Core
- 2 GB RAM
- 32 GB Storage
- 4000 mAh
- 8” HD+
- Android 10
- Housing Plastic
- WIFI, GPS, Bluetooth
- 2 MP Front Camera, 8 MP Rear Camera
- Light Sensor / Distance sensor

Gift: Rubber Cover

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TAG-Phone

CPU: MediaTek Helio P60 Octa Core
6 GB RAM Android 10
64 GB Storage Dual Nano SIM Card
Battery Capacity 4000 mAh
Display: 6.2” HD+
8 MP Front Camera, 16 MP Rear Camera

CPU: MediaTek Helio A25 Octa Core
4 GB RAM Android 10
128 GB Storage Dual Nano SIM Card + TF Card
Battery Capacity 4500 mAh Display: 6.55” HD+
8 MP Front Camera, 16 MP Rear Camera

CPU: MediaTek Helio P60 Octa Core
6 GB RAM Android 10
128 GB Storage Dual Nano SIM Card
Battery Capacity 4400 mAh Display: 6.3” FHD+
16 MP Front Camera, 16 MP Rear Camera

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