



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤندينشن

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المجمع العربي للملكية الفكرية
Arab Society for Intellectual Property
Member of TAG Foundation
جمعية طلال أبوغزاله للتعليم

دورة
الحماية ضد أعمال المنافسة
غير المشروعة في الملكية الفكرية

الهدف العام:
تعريف المشاركين بقانون المنافسة غير المشروعة وتطوره، والأساس القانوني للحماية الوطنية، وبيان أصناف أعمال المنافسة غير المشروعة ومسببات اللبس وأنواعه.

المحتوى الرئيسي:
- تعريف أصناف المنافسة غير المشروعة.
- الأسس القانونية للحماية.
- قانون المنافسة غير المشروعة والتطورات التي وقعت عليه.
- الحماية الدولية - اتفاقية باريس بشأن الملكية الصناعية.
- الحماية الوطنية ومداخلها.
- أصناف أصناف المنافسة غير المشروعة.
- أنواع ومسببات اللبس.
- التفسير ومفهومه.
- الضرر المتعمد.

التاريخ: ٢٠٢١/٦/٢ - ٥/٣٠ | **الوقت:** ٩:٣٠ - ١٢:٣٠ مساءً | **الرسوم:** ٣٠٠ دينار

info@asip.org | asip.org

خصومات للمشاركين في الدورات التدريبية على منتجات شركة طلال أبوغزاله للتقنية

10% على أجهزة اللابتوب والأجهزة اللوحية (التابلت)
5% على الهواتف الذكية

AMMAN - The Licensing Executives Society – Arab Countries (LES AC) in cooperation with the Arab Society for Intellectual Property (ASIP) is holding a training course entitled “Protection Against Acts of Unfair Competition in Intellectual Property” May 30 - June 02, 2021.

During the 12-hour training course, participants will be introduced to the Law of Unfair Competition and its progressive development, and the legal basis for national protection, in addition to an introduction to the various acts of unfair competition, along with the causes and sources for confusion. Moreover, the training course will discuss the following topics:

- Defining Acts of Unfair Competition.
- Legal Basis for Protection.
- Law for Unfair Competition and Changes it has Undergone.
- International Protection – the Paris Convention for the Protection of Industrial Property - WIPO.
- International Competition and its Various Aspects.
- Types and Causes for Confusion.
- Concept of Misinformation.
- Intentional Damages

Under the Patronage of Dr. Talal Abu-Ghazaleh, Amman Arab University Organizes ‘Yaumi Al Reyadah’

AMMAN - Under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), the Creativity & Entrepreneurship Center at the Amman Arab University (AAU) organized ‘Yaumi Al Reyadah’ festivities with the presence of HE Prof. Mohammad Al-Widyan, AAU president, and a host of entrepreneurs, students and interested participants.

The event was held with the aim of promoting the concept of entrepreneurship, as well as enhancing attendees’ excellence by reviewing success stories of Jordanian as well as other world-known entrepreneurs; and identifying Talal Abu-Ghazaleh as the first role model amongst them.

During the opening ceremony, Dr. Abu-Ghazaleh shared parts and lessons of his career journey, starting with his graduation from the American University of Beirut and his career achievements in founding TAG.

Global which became the world’s largest leading organization, particularly in the field of Intellectual Property Rights’ (IPRs) protection. TAG.Global has expanded currently to more than 100 offices around the world.



“After my graduation from the University, I realized that Intellectual Property Rights would be one of the basic components of progress and excellence,

therefore, I started studying and searching in this field on my own,” Dr. Abu-Ghazaleh said.

“Without delay, I established, Abu-Ghazaleh Intellectual Property (AGIP), a global firm for the protection of IPRs that is founded on information technology and Big Data, to become afterward the top firm in its field worldwide.’

In the same context, Dr. Abu-Ghazaleh stated that creativity has three main prerequisites; it should be ICT-enabled, innovative, and it should have an added value. Towards that goal Dr. Abu Ghazaleh added, that TAG.Global has successfully managed to compete with the world’s largest technology corporations by establishing Talal Abu-Ghazaleh for Technology (TAGTech), that designs, produces, and manufactures technological products with high-specs at competitive and affordable prices for all, by its own experts.

He attributed TAGTech’s excellence and distinction to its dedicated team which tirelessly achieve their tasks under the theme (We work harder not just to succeed but to stay first).

For his part, Dr. Al-Widyan expressed his thanks and appreciation to Dr. Abu-Ghazaleh for his kindness in patronizing the event, saying: “Presently, we are living in an era of rapid changes due to economic and health crises, where the entrepreneurship has become a life preserver to drive economy, sustainability and job creation.”

He further stressed Amman Arab University’s keenness, since its establishment, on becoming a distinguished institution in education and scientific research, as well as an effective tool in building a knowledge-based society by adopting entrepreneurship and excellence as the main pillars of success at all stages of education.

At the end of the ceremony, moderated by Dr. Rami Hanandeh, Creativity & Entrepreneurship Center manager at the AAU, the two parties agreed to strengthen cooperation in various areas of common interest specially in creativity and innovation in collaboration with Talal Abu-Ghazaleh University College of Innovation (TAGUCI).

Inclusion of 'Abu-Ghazaleh University College for Innovation' in the National Qualifications Framework



AMMAN - The Accreditation and Quality Assurance Commission for Higher Education Institutions approved the inclusion of Talal Abu-Ghazaleh University College for Innovation (TAGUCI) in the Jordanian National Qualifications Framework (NQF).

The decision was made after a specialized committee from the accreditation body verified TAGUCI's criteria compliance.

TAGUCI Dean, Dr. Naser Al-Nsor, stated that the NQF is a significant reference for developing academic programs, as well as enhancing the education quality and outputs to meet the current and future needs of the labor market.

Al-Nsor stressed that the inclusion of TAGUCI's programs in the National Qualification Framework constitutes a great motivation to introduce programs that keep pace with the changing technological advancements and to

satisfy the needs of the labor market for future professions and disciplines.

TAGUCI organized several workshops to effectively implement the requirements of the National Framework and quality standards of academic programs, targeting its faculty members and management cadres, and it also continues to enhance the principle of competitiveness among its graduates in local, regional and global labor markets.

It is worth mentioning that Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a University College specialized in applied business and information technology. It is an independent educational institution accredited by the Jordanian Ministry of Higher Education and the Accreditation and Quality Assurance Commission for Higher Education Institutions.

For more information about TAGUCI, please visit the website: www.taguci.edu.jo Link:

For more information, please contact us:

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