



## Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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## LES-Arab Countries Newsletter

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### ASIP in Cooperation with LES – AC Hold ‘Intellectual Property and Innovation in the Era of Artificial Intelligence’ Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) in cooperation with Licensing Executives Society – Arab Countries (LES - AC) held ‘Intellectual Property and Innovation in the Era of Artificial Intelligence’ training course, January 31-February 3, 2021 at Talal Abu-Ghazaleh University College for Innovation

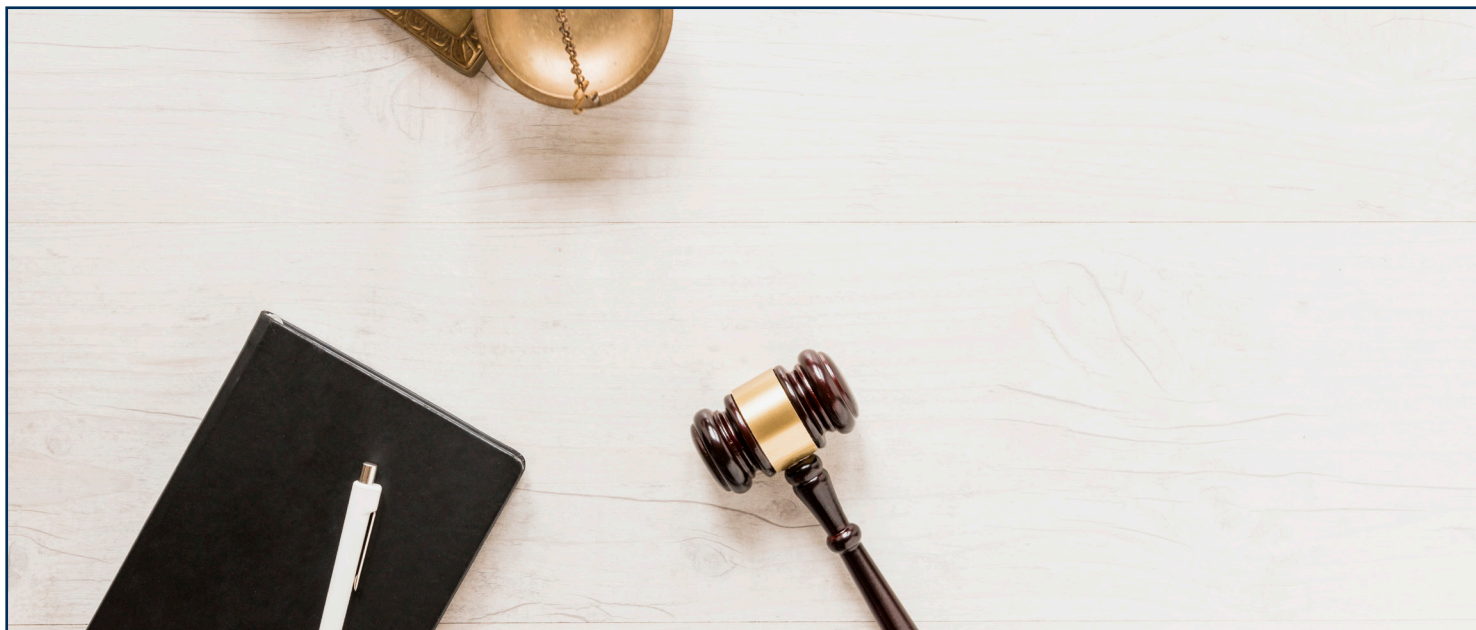
(TAGUCI) headquarters – Amman. The 12-hour training introduced the participants to the following topics:

- A general overview on artificial intelligence
- Artificial intelligence applications in government accelerators and envisioning the future.
- Artificial intelligence applications in innovation/entrepreneurship and Intellectual Property.
- The importance of copyright registration and its implications for artificial intelligence.

Accordingly, certificates issued by the Society were given to participants.



## ASIP in Cooperation with LES – AC Hold “General Legal Frame of IPRs Protection” Webinar



AMMAN - The Arab Society for Intellectual Property (ASIP) in cooperation with Licensing Executives Society – Arab Countries (LES - AC) held ‘General Legal Frame of IPRs Protection’ Webinar, on February 2, 2021 through Microsoft Teams App. The webinar introduced the participants to the following topics:

- What does a legal system of a country mean?
  - ◊ Intellectual Property Rights: concept and fields.
  - ◊ International Agreements related to Trademarks and other IPRs Protection.
  - ◊ What are the requirements to comply with the international standards for IPRs protection by the Member countries?
- International Standards of Well-known Trademarks Protection.
- Enforcement of Trademark Protection:
  - Cancellation Action.
  - Administrative Protection.
  - Criminal Protection.
  - Civil Protection.
    - ◊ Strategic Planning.
    - ◊ Related Legal Terminology.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training course entitled “Legal Contract Drafting”, on February 7 - 11, 2021 at Talal Abu-Ghazaleh Global/ General Administration Building - Amman.

## Abu-Ghazaleh Global' and Jordan's Economic & Social Council Discuss Means of Cooperation



AMMAN – Jordan's Economic and Social Council (ESC) and Talal Abu-Ghazaleh Global (TAG.Global) discussed means of cooperation and partnership in different fields, particularly in electronic link support, training and provision of services, that strive to upgrade the quality of work, studies and research.

During the meeting held at the headquarters of the Council, ESC President Dr. Mohammad Al Haliqa, , affirmed that the Council welcomes cooperation with private sector partners with the aim of supporting studies conducted by the Council in various areas.

Al Haliqa also expressed the Council's interest in the diversified fields of training TAG.Global offers, mainly in project management, cybersecurity and entrepreneurial projects.

For his part, TAG.Global Service and Product Development Manager, Dr. Raed Al-Hanandeh, stated that TAG.Global is looking forward to cooperating with the Council and supporting its efforts in different domains especially in electronic link, training, e-archiving and digital transformation.

Al-Hanandeh underlined TAG.Global's pride in becoming one of the Council's partners, referring to its endeavor to support the Council

in its efforts to provide advanced services to local community.

Meanwhile, Executive Director of TAG for Digital Transformation, Mr. Tareq Shahwan, highlighted TAG.Global's keenness in the development of small and medium-sized enterprises, specifically in the technical and logistical support, marketing and training areas.

During the meeting, the two parties agreed to draft a memorandum of understanding that incorporates, in addition to all deliberated topics, other related fields of expertise including Artificial Intelligence (AI) and Web Development, Consulting, Computer Skills and English Courses; as well as the products manufactured by Talal Abu-Ghazaleh for Technology "TAGTech", mainly laptops, tablets and smartphones.

It is worth mentioning that the meeting entails the implementation of the Economic and Social Council's vision in cooperating with all parties, think tanks and partners to achieve balanced and sustainable economic and social development, in addition to enhancing the concept of partnership and collaboration between the public and private sectors along with the civil society institutions.



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Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

## LAPTOPS

V1, January 2021

### TAGITOP<sup>®</sup>-MULTI

- Intel Core i7 G6 (6500U)
- Intel® HD Graphics Card
- 8 GB DDR3 RAM
- Battery: 4000 mAh
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth 4.0
- HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Ar\En Keyboard

Free

Carrying Case | 1 Year Warranty



JD550\*

### TAGITOP<sup>®</sup>-PLUS

- Intel Core i7 G8 (8550U)
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth 4.0
- HDMI (4K) Output, 2 IN 1 SD/MMC
- 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Ar\En Keyboard
- Battery: 4000 mAh

Free

Carrying Case | 1 Year Warranty



JD600\*

### TAGITOP<sup>®</sup>-PRO

- Intel Core i7 G10 (1065G7)
- Intel® HD Graphics Card
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- Storage: SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports
- Wi-Fi, Bluetooth 4.0

Free

Fabric Sleeve Case | 1 Year Warranty



JD630\*

### TAGITOP<sup>®</sup>-PLUS II

- Intel Core i7 G10 (10510U)
- 8 GB RAM, DDR-4
- 15.6 inch FHD IPS 1920\*1080
- Storage: SSD 128GB + HDD 512 GB
- Camera: 1.0 MP
- Lan Port: RJ45
- Wi-Fi, AC WIFI 2.5G+5G, Bluetooth 4.2
- 2 USB 3.0, 1 USB 2.0, Type C
- Card Reader: Micro SD Card Reader
- Battery: Li-Polymer 5000 mAh

Free

Fabric Sleeve Case | 1 Year Warranty

NEW



JD750\*

\*VAT Included

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Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE****LAPTOPS**

V1, January 2021

**TAGITOP<sup>®</sup>-UNI C**

- Intel Celeron N4100
- Intel UHD Graphics 600
- 14.1" Resolution 1920 x 1080
- Storage: 256G SSD (2280 M.2 SATA)
- Li-polymer Battery, 7.6V 4800mAh
- Wi-Fi, Bluetooth 4.0
- 1 USB3.0 ports (MB), 2 USB2.0 ports (IO), 1 MINI-HDMI
- 4G RAM LPDDR3
- Lan Port: RJ45
- Camera: 2M

Free

**1 Year Warranty****NEW****JD245\*****TAGITOP<sup>®</sup>-UNI**

- Intel Core i3 G5 (5005U)
- 8 GB RAM
- Storage: SSD 128GB + HDD 500GB
- 1 USB Ports 3.0 1 USB Ports 2.0, Type-C, HDMI Ports
- Wi-Fi, Bluetooth 4.0
- 14 inch Full Metal laptop
- Battery: 4000 mAh
- Backlit Keyboard

Free

**Fabric Sleeve Case | 1 Year Warranty****JD350\*****TAGITOP<sup>®</sup>-EDU**

- Intel Core i3 G10 (1005G1)
- Intel Integrated Graphics
- LCD: 14 inch, 1920\*1080
- 4GB RAM DDR4
- Storage: 128GB SSD: (M.2 2280, SATA)
- Wi-Fi, Bluetooth 4.2
- Lan Port: RJ45
- Camera: 1M
- Battery: 4290 mAh
- 2 USB 3.1, 1 Type C, 1 HDMI

Free

**1 Year Warranty****NEW****JD400\*****TAGITOP<sup>®</sup>-FLIP**

- Intel Core i5 G8 (8259U)
- Screen ten points touch
- 15.6" "Resolution 1920 x 1080
- Storage: 256GB SSD (2280 M.2 SATA)
- Camera: 2M
- Wi-Fi, Bluetooth 4.2
- 8GB RAM DDR4\*1
- Intel® UHD Graphics

Free

**1 Year Warranty****NEW****JD505\***

\*VAT Included



Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

## TABLETS

V1, January 2021

### TAG-DC

- CPU: Spreadtrum 9863 Octa Core
- 10.1" Screen 1200 x 1920
- 4 GB RAM, 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Wi-Fi, GPS, Bluetooth
- Android 9.0 (Pie)
- 2G/3G/4G Connectivity
- Battery Capacity: 6000 mAh
- Dual SIM Cards

Leather Cover with USB Keyboard

Free

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145\*

### TAG-TAB II

- Docking Keyboard and Stylus Pen
- CPU: Spreadtrum 9863 Octa Core
- 10.1 inch with 1200 \* 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Android 9.0 (Pie)
- Battery Capacity: 6500 mAh
- Single SIM Card
- Wi-Fi, GPS, Bluetooth

Leather Cover with Docking Keyboard-touch pad

Free

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185\*

### TAG-TAB III

- CPU: MTK8788 Octa-core
- 10 inch with 1200 \* 1920 FHD
- TP:Capacitive 10 points touch G+G
- 6 GB RAM 128 GB Storage
- 5 MP Front Camera and 16 MP Rear Camera
- Android 10.0
- Battery Capacity: 6000 mAh
- Single SIM Card
- Wi-Fi, GPS, Bluetooth

1 Year Warranty, Leather Cover

Free

NEW



JD200\*

### TAG-TAB KIDS

- CPU: SC7731E Quad Core
- 2 GB RAM, 32 GB Storage
- 8 inch with 1280\*800 LCD IPS
- 2 MP Front Camera and 8 MP Rear Camera
- TP Capacitive multi-points touch, P+G
- Wi-Fi, GPS, Bluetooth
- Light Sensor / Distance sensor
- Housing Plastic
- Android 10.0
- Battery Capacity: 4000 mAh

1 Year Warranty, Silicon Cover

Free

NEW



JD70\*

\*VAT Included

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Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

## Phones

V1, January 2021

### TAG-PHONE

- CPU: MT6771 Octa Core
- 6 GB RAM
- Android 10.0
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 720 x 1520 HD+
- 8 MP Front Camera, 16 MP Rear Camera

**Free** Wired Headphones, Screen Protector, Back cover, 1 Year Warranty



### TAG-PHONE Plus

- CPU: MediaTek A25 Octa Core
- 4 GB RAM
- Android 10.0
- 128 GB Storage
- Dual SIM Cards + TF Card
- Battery Capacity 4100 mAh
- Display: 720\*1600 HD+
- 8 MP Front Camera, 16 MP Rear Camera

**Free** Screen Protector, Back cover, 1 Year Warranty



### TAG-PHONE Advanced

- CPU: MediaTek Helio P60 Octa-core
- 6 GB RAM
- Android 10.0
- 128 GB Storage UMCP
- Dual SIM Cards
- Battery Capacity 4000 mAh
- Display: 1080 x 2280 FHD+
- 16 MP Front Camera, 16 MP Rear Camera

**Free** Screen Protector, Back cover, 1 Year Warranty



\*All Inclusive

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