



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

Issue No.

112

October 2020

www.lesarab.org

LES-Arab Countries Newsletter

Contents

**National Erasmus+ Office
Implements a Monitoring Visit**

**LES - AC Announced an
Online training course
“Artificial Intelligence
and computer – generated
inventions”**

**Abu-Ghazaleh for
Technologies’ Announces
the Arrival of its Factory’s
Production Lines to Jordan**

National Erasmus + Office Implements a Monitoring Visit



AMMAN - In the context of continuous monitoring of the Erasmus+ program, the Education, Audiovisual and Culture Executive Agency (EACEA) developed a comprehensive field monitoring policy to have a better overview of the funded projects, their objectives and results, and to become better acquainted with the institutions and stakeholders involved.

In that regard, the National Erasmus+ Office (NEO)- Jordan has recently implemented a monitoring visit to the BITTCOIN-JO project located at the Ministry of Higher Education and Scientific Research-Jordan. The purpose of the visit was to learn about the activities realized and products developed so far, as well as to observe if the project has encountered any problems in operational and/or financial implementation that can be discussed and solved.

During the visit, NEO met all relevant staff involved in the project (academic and administrative) as well as students, trainers, trainees, and other external stakeholders concerned by the project results.

It is noteworthy that LES - AC carries out a wide range of activities related to Licensing, Technology Transfer, IP management and Business Development. Furthermore, the Society holds several activities and educational training courses tailored according to the clients' needs from the public and private sectors.

LES - AC Announced an Online training course “Artificial Intelligence and computer – generated inventions”

AMMAN - The Licensing Executives Society – Arab Countries (LES-AC) announced an online training course entitled “Artificial Intelligence and computer – generated inventions” on November 2020. The course aimed to get participants to:

- Understand detailed information about Artificial Intelligence
- Describe several issues and ethical concerns surrounding AI
- Articulate advice from experts about learning and starting a career in AI

In this course you will learn what Artificial Intelligence (AI) is, explore use cases and applications of AI, understand AI concepts and terms like machine learning, deep learning and neural networks. You will be exposed to various issues and concerns surrounding AI.

Abu-Ghazaleh for Technologies' Announces the Arrival of its Factory's Production Lines to Jordan

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) announced the arrival of the production lines for the Talal Abu-Ghazaleh for Technologies (TAGTech) electronic and technological industries factory, which is under construction; the first to be designed and produced devices in Jordan and the Arab region.

TAG.Global has previously started the establishment of the first operational Arab technological factory at Madaba Industrial Estate to manufacture, produce and design laptops, tablets and smartphones which are currently being manufactured in China.

HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, stated that the factory is considered the first of its kind in Jordan and the Arab region, pointing out that TAGTech factory will be an added value to the Jordanian economic activities as it produces various electronic devices characterized by their high-specs and competitive and affordable prices for all.

Furthermore, Dr. Abu-Ghazaleh asserted that choosing Madaba to host TAGTech factory comes in a response to the vision of His Majesty King Abdullah II for developing the region. He further added that after a series of meetings with the concerned authorities including the Ministry of Industry Trade & Supply, the Jordan Industrial Estates Corporation (JIEC) and Jordan Investment Commission, the government officials and representatives offered all required facilities to establish the factory and to achieve the goals for which it was established.

Dr. Abu Ghazaleh also noted that TAGTech factory will create around 150 skilled jobs for Jordanians workers who will be also qualified and trained on this new industry and production lines in the Kingdom, stressing that TAGTech will continue developing this industry to meet the requirements of all segments of the society.

TAGTech continues to expand its production operations by producing so far 15 electronic devices of TAGTech series including (TAGITOP-Multi, TAGITOP-Plus, TAGIUNI, TAGITOP-Pro and TAGITOP II) laptops and (TAG-DC, TAG TAB II, TAG-TAB KIDS) tablets and it has recently started producing a smartphone (TAG-Phone).

For more information, please contact us:

LES - Arab Countries

P.O.Box: 921100 Amman 11192 Jordan

Tel: +962-6-5100900 Ext: 1654 | Fax: +962-6-5100901

E-mail: les@lesarab.org | Website: www.lesarab.org

Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

TAG-DC

The DIGITAL Citizen Tablet

- Octa Core 1.6 GHz CPU
- Android 9.0 (Pie)
- 10.1" Screen 1200 x 1920
- 2G/3G/4G Connectivity
- 4 GB RAM, 64 GB Storage
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera
- Dual SIM Cards, GPS & Bluetooth
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with USB Keyboard

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145*

TAGITOP[®]-MULTI

FOR EVERYONE FOR EVERYTHING

- Intel Core i7 6500U
- Intel® HD Graphics Card
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- Built in Camera
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD495*

TAGITOP[®]-PLUS

FOR PROFESSIONALS EXTRA PERFORMANCE

- Intel Core i7 CPU 8550U
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD533*

*VAT Included

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 909 info@tagtech.global For More Information: www.tagtech.global





Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

- Docking Keyboard and Stylus Pen
- Android 9.0 (Pie)
- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 * 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with Docking Keyboard-touch pad
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



TAGITOP[®]-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

- 14 inch Full Metal laptop
- Intel Core i3
- 8 GB RAM
- Battery: 4000 mAh
- SSD 128GB + HDD 500GB
- Backlit Keyboard
- 1 USB Ports (3.0) 1 USB Ports (2.0) and Type-C and HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



TAGITOP[®]-PRO

High Range Specifications

- 10th Generation Intel Core i7 (1065G7)
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



*VAT Included

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan

TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan



+962 65100 909



info@tagtech.global

For More Information: www.tagtech.global