



**Licensing Executives Society – Arab Countries**

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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## LES-Arab Countries Newsletter

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### ASIP and LES - AC are holding “IPR Protection in Cybersecurity” Training Course

**دقة التفكير**  
للإستشارات التقنية والتدريب

المجمع العربي للملكية الفكرية  
Arab Society for Intellectual Property  
Member of TAG-Foundation  
عضو في طلال أبوغزاله فاؤنڊيشن

**IPR Protection in Cybersecurity**

**Course Objective:**  
The course will introduce the basic concepts of Intellectual Property rights, types, and traditional protection measures as well as modern cyber-based controls. It will also provide the participants with more advanced knowledge concerning to IPR cybersecurity protection in addition to digital forensic investigation of IPR Cybersecurity.

**Course Outlines:**  
1) Introduction to IPR | 2) IPR Non-Cyber Protection  
3) IPR Cyber Protection | 4) Investigation IPR Cyber Attacks

**Duration:** 15 training hours | **Date:** Oct. (4-8), 2020  
**Time:** (4:00 - 7:00) pm | **Fees:** 350 JOD

**Location:** TAG Global Building  
46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan

*The course will be held in the classroom simultaneously with the live sessions via Microsoft Teams.*

**For registration and inquiries please contact**  
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AMMAN - The Arab Society for Intellectual Property (ASIP) in cooperation with the Licensing Executives Society – Arab Countries (LES – AC) are holding the ‘IPR Protection in Cybersecurity’ training course, October 4 - 8, 2020 at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) Building - Amman. The 15-hours training course will introduce the basic concepts of intellectual property rights, types, and traditional protection measures as well as modern cyber-based controls, it will also provide the

participants with more advanced knowledge concerning to IPR cybersecurity protection in addition to digital forensic investigation of IPR cybersecurity.

It is worth mentioning that the Society is a non-profit organization founded on February 23, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.

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## **LES - AC Announced an Online training course “Innovation 101”**

AMMAN - The Licensing Executives Society - Arab Countries (LES-AC) announced an online training course entitled “Innovation 101” on October 2020. The course aimed to get participants:

- Introduced to Innovation & creativity principles
- Introduced to innovation tools

The course also highlighted the introduction to innovation, types of innovation, innovation process, barriers, culture and strategies.

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## **Abu-Ghazaleh: For our existence on Earth, we have to Sell the Present to Buy Future**

During the weekly ‘The World to Where? Program’ aired on RT Abu-Ghazaleh: For our existence on Earth, we have to Sell the Present to Buy Future

AMMAN - Prominent Arab economist and businessman, HE Dr. Talal Abu-Ghazaleh, chairman and founder of Talal Abu-Ghazaleh Global (TAG. Global), warned of climate change crisis, caused mainly by global warming, on the future of humanity, calling on all concerned parties to take this issue seriously. He reminded of a similar warning by Bill Gates saying: “Another crisis looms and it could be worse than the coronavirus. As awful as this pandemic is, climate change could be worse.”

In a new episode of his weekly program (The World to Where?) aired on Russia Today (RT), Dr. Abu-Ghazaleh said that the world lacks the necessary awareness of the dangers of focusing on current daily needs instead of seriously thinking about the future of humanity and next generations”.

Dr. Abu-Ghazaleh expressed his belief that by the end of this century , the world will move from the Knowledge Revolution to the Wisdom Revolution, wherein production would focus more on the future interests rather than the immediate ones, pointing out that ‘in the Wisdom Revolution Era, we would start “selling the present for the sake of buying the future”’.



Furthermore, Dr. Abu-Ghazaleh advised better utilization of the Artificial Intelligence (AI) technologies in finding solutions for global warming by developing smart systems to confront hazardous air pollutants and emissions; either to pre-process emissions of greenhouse gases or to decontaminate such emissions before spreading in the atmosphere by a processing device that can remove toxic and harmful substances from the air.

During the episode, Dr. Abu-Ghazaleh urged world countries to bear responsibility for climate change repercussions, stressing the importance of concluding an agreement between the US and China to find a solution for the issue being the two world largest industrial nations, in addition to the need of obligating countries to respect laws and rights of competition by applying a unified level of control over the environment.

Meanwhile, Dr. Abu-Ghazaleh pointed to the lack of accounting standards that measure environmental damage resulting from economic and industrial activities, which the United Nations has been seeking to introduce since 1999. He recalled how he, along with representatives of the world accounting associations, were assigned by the UN Secretary-General to develop an accounting program that measures the negative environmental impact; by demanding that every company allocate specific amounts of money to compensate for environmental harm caused by its activities in an attempt to reduce negative effects of the concerned businesses on the environment.

Dr. Abu-Ghazaleh referred to the ‘special US-UK relations’ regarding sensitive international issues, noting that US officials had previously refused to discuss any environment-related project without the approval of Washington. That is in addition to the US-UK objection to a UN law that holds companies accountable for their activities and businesses that result in negative effects on the environment.

Dr. Abu-Ghazaleh further recalled how US President Donald Trump denied during his previous presidential election campaign the existence of a global warming problem, describing it as a ‘Chinese Hoax’ to fight American industry, reiterating his rejection to the issuance of any decision or regulations that restrict the businesses of American companies under the pretext of their negative impact on the environment.

However the situation will not remain the same during the current presidential campaign for President Trump, according to Dr. Abu-Ghazaleh, as the climate change crisis will become a source of embarrassment for the President because of the youth movements and activists who push towards finding a solution to global warming; as well as demands at the US Congress to address its impact on environment; its existential challenge for the whole human race, notably the statements of a US representative who said: “The world is going to end in 12 years if we don’t address climate change.”

Referring to American studies in this regard, 50% of global living environment has been destroyed by man-made activities and disasters, and it is expected that natural resources would be depleted in 50 years, if environmental degradation has not been seriously handled, Abu-Ghazaleh warned.

He also referred to Bill Gates’ warnings saying that: ‘We are witnessing the dangers of climate change represented in seasons’ overlapping, flooding, ice melting in the Arctic and natural disasters, that are all on the rise.’

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# Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

## TAG-DC

The DIGITAL Citizen Tablet

- Octa Core 1.6 GHz CPU
- Android 9.0 (Pie)
- 10.1" Screen 1200 x 1920
- 2G/3G/4G Connectivity
- 4 GB RAM, 64 GB Storage
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera
- Dual SIM Cards, GPS & Bluetooth
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with USB Keyboard

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145\*

## TAGITOP<sup>®</sup>-MULTI

FOR EVERYONE FOR EVERYTHING

- Intel Core i7 6500U
- Intel® HD Graphics Card
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- Built in Camera
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



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## TAGITOP<sup>®</sup>-PLUS

FOR PROFESSIONALS EXTRA PERFORMANCE

- Intel Core i7 CPU 8550U
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Arabic\English Keyboard

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Carrying Case | 1 Year Warranty



JD533\*

\*VAT Included

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# Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

## TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

- Docking Keyboard and Stylus Pen
- Android 9.0 (Pie)
- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 \* 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with Docking Keyboard-touch pad  
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185\*

## TAGITOP<sup>®</sup>-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

- 14 inch Full Metal laptop
- Intel Core i3
- 8 GB RAM
- Battery: 4000 mAh
- SSD 128GB + HDD 500GB
- Backlit Keyboard
- 1 USB Ports (3.0) 1 USB Ports (2.0) and Type-C and HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD300\*

## TAGITOP<sup>®</sup>-PRO

High Range Specifications

- 10th Generation Intel Core i7 (1065G7)
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD610\*

\*VAT Included

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