



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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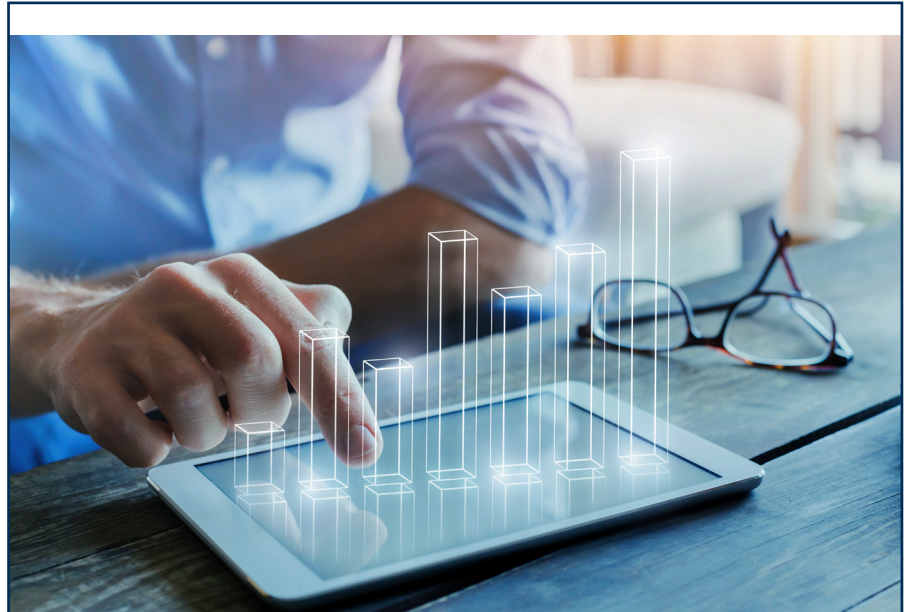
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LES – AC Hold Online IP Quiz



AMMAN - The Licensing Executives Society – Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) Internal Training Department designed a quiz targeting employees who would like to test their intellectual property rights (IPRs) knowledge.

The quiz which consists of 10 multiple-choice questions at the basic, intermediate and advanced levels, addresses knowledge of IPR concepts including trademarks, patents, copyright among others.

This initiative aims to refresh AGIP employees' information, update their knowledge and deepen their understanding of IPR objectives.

It is noteworthy that LES - AC carries out a wide range of activities related to Licensing, Technology Transfer, IP management and Business Development. Furthermore, the Society holds several activities and educational training courses tailored according to the clients' needs from the public and private sectors.

LES - AC Announced an Online training course “Innovation 101”

AMMAN - The Licensing Executives Society – Arab Countries (LES-AC) announced an online training course entitled “Innovation 101” on August 2020. The course aimed to get participants:

- Introduced to Innovation & creativity principles
- Introduced to innovation tools

The course also highlighted the introduction to innovation, types of innovation, innovation process, barriers, culture and strategies.

AGIP Awarded Certificate of Appreciation by Dubai Customs

DUBAI – Abu-Ghazaleh Intellectual Property (AGIP) has received a certificate of appreciation from Dubai Customs, in recognition of its essential role in safeguarding Intellectual Property Rights (IPRs) as well as in promoting awareness on the significance of IPR protection,

During the last 10 years, AGIP has worked in close cooperation with Dubai Customs to improve the climate for intellectual property protection, and to encourage the Customs Department to adopt best IP practices.



In this regard, Mr. Amjad Al-Husseini, executive director of AGIP UAE office, said: “AGIP is proud to be recognized by Dubai Customs under the guidance of our Chairman HE Dr. Talal Abu-Ghazaleh. AGIP works in close coordination with Arab governments and multilateral organizations on introducing an efficient IP system in the region.”

AGIP has been receiving the Managing Intellectual Property (MIP) Award for being the top IP firm in the Middle East for the last 11 years. In addition, it has been awarded the Best IP Advisor in the Middle East during the 1st, 2nd and 3rd editions of the Innovation & IP Forum and Awards.

For more information, please contact us:

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