Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضـو في طلال أبوغـزالـه فاونديـشـن

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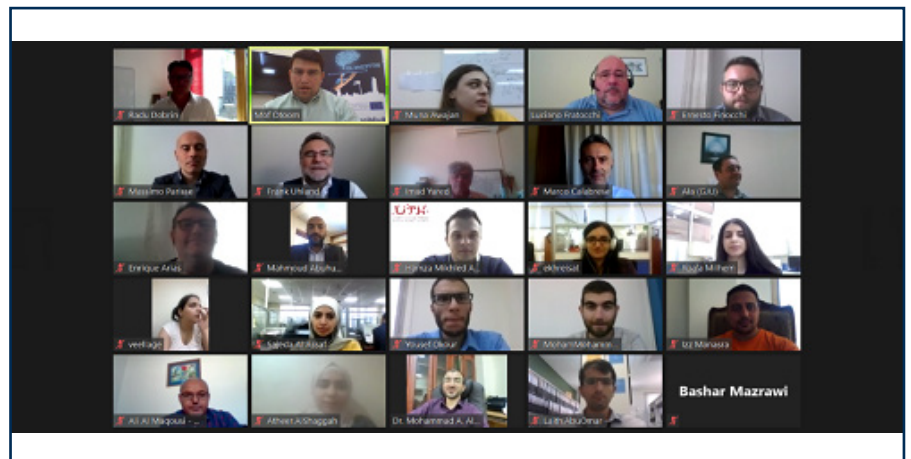## LES-Arab Countries Newsletter

July 2020

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BITTCOIN-JO Virtual Workshop Conducted by University of L'Aquila (UNIVAQ), Italy

AMMAN – The Licensing Executives Society – Arab Countries (LES – AC) has recently participated in the virtual workshop conducted by the University of L'Aquila (UNIVAQ), Italy.

To cope with the current exceptional situation imposed by COVID-19, the BITTCOIN-JO project virtually conducted a previously scheduled workshop at the University headquarters in Italy. More than 50 participants representing all partners took part in the two-day event held remotely.

In the first day, UNIVAQ presented the role of Technology Transfer Office (TTO) and its TTO experiences, where

best practices were demonstrated and discussed; the second session concentrated on spinoffs at UNIVAQ, including a discussion about their rules, procedures and characteristics.

In the second day, a legal framework comparison regarding patenting between Italy and Jordan was discussed with participants. The last session of the day was about intellectual property management at UNIVAQ, including rules, procedures and characteristics. The workshop concluded with examples of patents portfolio management.

AMMAN - The Licensing Executives Society – Arab Countries (LES-AC) announced an online training course entitled "Impact of COVID-19

AMMAN - The Licensing Executives Society – Arab Countries (LES-AC) announced an online training course entitled "Impact of COVID-19: Disruption, Acceleration and Innovation" on September 2020. The course will discuss:
• How COVID-19 has disrupted their business and sector?
• What changes or existing technologies were accelerated as a result of this disruption?
• What innovations have come out of the experience?

At the Lebanese Business Council in Kuwait Abu-Ghazaleh Calls for Transition to Knowledge-Based Economy for Crisis Management

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), participated in the 'Lebanese Business Council in Kuwait' (LBCK) entitled 'Private Sector's Opportunities and its Tools in Managing the Crisis under the Transition to a Knowledge-based Economy'.

During the event, moderated by Council member Ms. Sara Abdul Samad, Dr. Abu-Ghazaleh talked about 'Crisis and Opportunity', saying that Coronavirus (COVID-19) made it evident that digital learning became a necessity asserting itself as the future shape of education. He added that he has been calling for the adoption of this form of education since 2001 when he was Chair of the United Nations Information and Communication Technologies Task Force (UN ICT TF),

Dr. Abu-Ghazaleh also tackled issues related to knowledge-based economy, stating that knowledge economy would not exist without a knowledge-based government (e-government), just as e-commerce could not exist without digital learning.

Furthermore, Dr. Abu-Ghazaleh explained the concept of 'self-sufficiency' saying that 'it is about time for every country to achieve self-sufficiency; at least in terms of producing its basic needs of food as well as medicines, noting that after 20 years drugs' manufacturing loose its intellectual property protection, therefore any country can produce it without the patent owner's permission.

Regarding innovation and creativity, Dr. Abu-Ghazaleh asserted that the Internet guarantees full democracy, therefore, every country has to make this service available to its citizens. He pointed out that the right to Internet access is a human right in accordance with the UN resolutions, and every person who strives for creativity and innovation needs the Internet even if not been supported by individuals or organizations.

Discussing the issue of 'Lebanon and the US Dollar crisi', Dr. Abu-Ghazaleh said: 'The problem is not only the US dollar shortage; clarifying that the dollar-based financial transactions constitute less than 10% compared to the Lebanese pound. Yet, he reiterated that 'the problem lies in the domestic production of the country. The US dollar issue is purely political he said adding that it is not a deficit in the economy. Therefore, it could be only solved through political means.

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Showrooms Open: 9:30 am to 6:30 pm (Saturday to Thursday)

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