



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

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LES – AC Participates in a Consortium Meeting of BITTCOIN-JO Project in Spain



ALBACETE, Spain- The Licensing Executives Society - Arab Countries (LES - AC), chaired by HE Dr. Talal Abu-Ghazaleh, took part in a consortium management meeting at Universidad De Castilla - La Mancha (UCLM) under the BITTCOIN-JO project.

The Society's participation comes as a part of its role in the implementation of the

BITTCOIN-JO project, funded by Erasmus+ Program and supported by the European Union.

The BITTCOIN-JO project aims at establishing Technology Transfer Offices (TTOs) at higher education institutions in Jordan, and is implemented by Yarmouk University in collaboration with 12 academic and industrial partners from Jordan and Europe. The Offices aim to support university students and academic staff to transform their creative ideas and the results of their scientific research into marketable knowledge and usable products, by creating startups, patent registration, and protecting their Intellectual Property Rights (IPRs).

The two-day consortium management meeting discussed the progress of the project that was initiated in February 2019; as well as the quality report provided by the partners, in addition to the proposed Jordanian model of the Technology Transfer Offices.

Ms. Majd Khaddash, LES - AC Manager, expressed her pride in the participation of AIPMAS in the project, adding that she is in charge of managing and implementing training and capacity building for Jordanian partners to raise the level of knowledge on issues related to intellectual property.

Khaddash stated that LES – AC held two training courses on “Supporting Innovation in Intellectual Property” and “The Patent Program from Application to Registration”, with the aim to introduce registration and filing mechanisms and various aspects related to intellectual property for students and teachers, the procedures for registering trademarks and patents, the bodies responsible for the protection of intellectual property in Jordan, and the international agreements and organizations concerned with the protection of IPRs.

For more information on the project:
www.bittcoin-jo.org

LES - AC Participates in Training Workshop at Universidad De Castilla - La Mancha (UCLM) in Spain



ALBACETE, Spain - The Licensing Executives Society – Arab Countries (LES - AC), chaired by HE Dr. Talal Abu-Ghazaleh, participated in a two-day training workshop at Spain’s Universidad De Castilla - La Mancha (UCLM) under the BITTCOIN-JO project.

The Society’s participation comes as a part of its role in the implementation of the BITTCOIN-JO project; funded by Erasmus+ Program and supported by the European Union. With the aim to establish Technology Transfer Offices (TTOs) at higher education institutions in Jordan, the BITTCOIN-JO project is implemented by the Yarmouk University in collaboration with twelve academic and industrial partners from Jordan and Europe.

Accordingly, the workshop strived for delivering the needed knowledge to the Jordanian partners; to assist them in the establishment of TTOs at their institutions; as well as, form a network between European and Jordanian partners that would transfer research knowledge and foster entrepreneurship.

During the two-day workshop various training sessions were provided on the creation of spin offs, external practices in companies, measures for the protection of Intellectual Property, Enterprise Europe Network and aspects related to innovation, in addition to others. Majd Khaddash, Manager of the Licensing Executive Society, said, “Our partnership in the” Bitcoin-Go project “comes within the mission of realizing the association’s investment in human capabilities to create a group of qualified Arab experts in the field of licenses and technology transfer.

Khaddash added that the association’s goals in assisting in the economic development of the Arab world by encouraging, facilitating and enforcing intellectual property licenses, and investment in research and development largely converge with the project’s goals in supporting university students and academic staff to convert their creative ideas and scientific research results into knowledge products that can be marketed and used. Moreover, the workshop included multiple visits to startups, companies and institutions in the region such as Arentio Teknowation and the Spin-Offs of UCLM: Venadogen and Print3D Solutions.

For more information on the project: www.bittcoin-jo.org

Abu-Ghazaleh Chairs the Annual Meetings of LES-AC and AIPMAS

AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), chaired the annual extraordinary meetings of the Board of Directors and the General Assembly of the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society-Arab Countries (LES-AC).

During the meeting, Dr. Abu-Ghazaleh welcomed the Board members who represent a host of institutions in the Arab countries underlining the need to achieve the objectives of the two Societies.

He called on AIPMAS and LES-AC to expand their activities by offering additional training courses to institutions in the Arab region referring to the possibility of contracting with educational and training institutes to hold workshops at schools and universities to raise awareness on the importance of protecting Intellectual Property Rights in view of the growth in the number of inventions and innovations in the Age of Knowledge.



Dr. Abu-Ghazaleh also called for conducting various training courses on the mechanisms of transforming innovation into marketable products (Commercialization of Inventions) and the IPRs in the era of knowledge and Industrial Revolution.

For her part, Ms. Majd Khaddash, ASIP and LES-AC manager, briefed the attendees on the activities conducted by the two Societies during the ending year most importantly workshops on “Famous Trademarks”, “Technology Transfer in Jordan” and “Supporting Innovation in IP and Patents”

Furthermore, Khaddash listed some of the training courses conducted by ASIP and LES-AC mainly the E-Crimes Training Course, Substantive Examination of

Trademarks, a specialized course on trademarks that was held for cadres of the Iraqi Ministry of Industry and Minerals, pointing out that the Societies will hold a course on the protection of IPRs and trademarks for the staff of Hayel Saeed Anam Group of Companies - Yemen.

It is noteworthy to mention that the number of AIPMAS members is 297, according to the 2019 annual report of the Society, 27 out of them are new members.

Additionally, the meeting included the adoption of the previous agenda and the reading of the auditors’ report (Al Faysal for Auditing) by the auditor for the fiscal year ended on 31/12/2018 which resulted in the re-assignment of that auditor for the next year for the two Societies.

For more information, please contact us:

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