



**Licensing Executives Society – Arab Countries**

Advancing the Business of Intellectual Property Globally

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**LES-Arab Countries Newsletter**

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## LES-AC Hosts ‘Innovation in Intellectual Property and Patents’ Workshop



AMMAN - LES - AC organized a workshop on ‘Innovation in Intellectual Property and Patents Program: from Application to Registration’ under the patronage of HE Dr. Talal Abu-Ghazaleh.

The workshop aimed at introducing the participants from the Yarmouk, Petra, Al-Hussein Technical and German Jordanian Universities to the concepts and procedures of registration and filing relating to IP.

During the opening ceremony, Dr. Abu-Ghazaleh welcomed the attendees stressing

the importance of keeping abreast with technological advancements in the world of knowledge since they have become the cornerstone for wealth creation and national income of countries.

Dr. Muafaq Al-Otoum, Assistant Professor at the Yarmouk University, said that the workshop comes as a part of the European Union's "BITTCOIN-JO" funded project, which strives to establish Technology Transfer Offices at the Jordanian universities; the partners in the project.

Meanwhile, Dr. Mohammad Al Jaghbeer, head of Organizations and International Agreements at the Ministry of Industry and Trade and Supply/Industrial Property Directorate, presented an Introduction on Intellectual Property, highlighting definition and types. He explained in detail the procedures for registering trademarks and patents in addition to the role of the competent authorities in charge of protecting IP rights in the Kingdom along with the IP conventions, treaties and international organizations.

Additionally, Eng. Jamil Alkhatib, founder of Ibtikar for Innovation & Technology Management Company, presented a two-day training lecture on 'Supporting Innovation in IP' talking in details about innovation and its types, its importance and how to face obstacles, in addition to innovation stimulus. He also presented practical training.

Furthermore, Mr. Raed Abu Mtair, IP Senior Officer at Abu-Ghazaleh for Intellectual Property (AGIP), presented a two-day training lecture on 'Patents Program: from Application to Registration' in which he briefed the participants on the basic concepts of IP, the main IP rights and international agreements in addition to the concept of inventions, importance, obstacles, preoperational procedures, protection requirements, global application and life cycle of a patent from start to finish.

It is worth mentioning that ASIP was established in 1987 in Munich, Germany, to promote and develop Intellectual Property Right (IPRs) protection system to enhance public awareness and disseminate the effective role of IP in globalization in addition to developing and identifying effective mechanisms to support IPRs worldwide.

## LES – AC attended 5th Regional Meeting for Heads of Copyright



In cooperation with the Ministry of Culture and the World Intellectual Property Organization (WIPO), Egypt hosted the Fifth Regional Meeting for the Heads of Copyright Offices. The event aimed at playing a leading role in establishing a balanced and effective international system for the preservation of intellectual property rights.

Dr. Enas Abdel Dayem, Minister of Culture, said that hosting the fifth regional meeting for the heads of copyright offices is an affirmation of Egypt's leading role and it comes from its civilized status regionally and internationally. Abdel Dayem pointed that the preservation of intellectual property rights, including: innovations, scientific inventions, literary and artistic works, designs and other fields, is one of the most important ways to encourage creativity in various forms.

The meeting tackled several topics including: the latest technologies and the current situation from a national perspective, the potential of cultural and creative industries in the Arab world, challenges and opportunities, key elements of success in the musical industry, key elements of success in the audiovisual industries, key elements of success in the field of printing and publishing, as well as discussing an active plan to improve copyright systems in the Arab countries,

In addition, the Egyptian delegation was headed by Dr. Hisham Azmi, Secretary General of the Supreme Council for Culture, Dr. Ashraf Zaki, Head of the Academy of Arts, Dr. Anwar Megheith, Head of the National Center for Translation, Dr. Haitham El-Hajj, Head of the General organization of Book, and Mohamed Farouk, Assistant Legal councilor of the Minister of Culture.

It also included other WIPO members from Hungary, France, Lebanon, Jordan and a number of international organizations working in this area such as the League of Arab States, the International Publishers Association, and the World Federation of Reproduction Rights Organizations.

## AGIP National Development Executive Director Elected to AIPPI Communication Committee

LONDON - Mr. Motasem Abu-Ghazaleh, Abu-Ghazaleh Intellectual Property (AGIP) National Development Executive Director, and Vice-Chair - TAG GLOBAL Management Board, has been elected to the Statutory Committee – Communication Committee of the International Association for the Protection of Intellectual Property (AIPPI) during the AIPPI World Congress held in London, September 15-18, 2019.

AIPPI's members are actively interested in Intellectual Property protection at a national and international levels including lawyers, patent and trademark agents or attorneys, representatives from industrial corporations as well as judges, academics, scientists and engineers.

Mr. Abu-Ghazaleh was elected during the major general assembly plenary session of the AIPPI World Congress



for his outstanding work in the IP field, becoming the only Arab IP expert who holds such a significant position. He has been an active and ambitious member in various IP organizations and entities contributing to the building and the integration of developmental aspects into Intellectual Property policies.

Commenting on this achievement, Mr. Abu-Ghazaleh said: "I am really honored to join the Communication Committee of AIPPI,

as this is the first time this membership goes to someone from the Arab world. This appreciation is a testament to the trust the international IP organizations places in AGIP. We will maintain such lead and recognition under the supervision of HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Global."

"This recognition also reinforces AGIP's faith in the importance of exchanging expertise and strengthening ties with international IP organizations and entities," he added

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