



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

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“Training of Trainers” Course in Jordan



AMMAN- The Licensing Executives Society-Arab Countries (LES-AC), presided by HE Dr. Talal Abu-Ghazaleh, has recently held the “Training of Trainers (ToT)” course in Amman – Jordan from February 18-25, 2017. The program is accredited by the Institute of Leadership & Management

(ILM) through the Arab International Society for Management Technology (AIMICT).

Over seven days, the course focused on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

The course witnessed the participation of a number of trainees representing different sectors and companies including Mr. Ala'a Yassin, Executive Director of Human Resources of Talal

Abu-Ghazaleh Organization (TAG-Org) and a certified trainer by the Licensing Executives Society - Arab Countries.

LES-AC is the first Arab regional society specializing in the field of licensing and technology transfer. It is a non-profit society concerned with the development and education of the business community on the economic importance of licensing, protection of Intellectual Property Rights and technology transfer. LES-AC is a member of the International Organization of Experts Licenses (LESI) which comprises 32 national and regional societies around the world. www.lesarab.org

Certified Licensing Professional (CLP) Exam Review Course

CLP Exam Review Courses Available

- [Sunday, March 12, 2017 at AUTM Annual Meeting, Diplomat Beach Resort, Hollywood, FL](#)
- [Friday, May 12, 2017 immediately following the LES Spring Meeting, Willard InterContinental Hotel, Washington, DC](#)

Information about CLP Exam windows can be found [HERE](#)

INTRODUCTION

This one-day course is a review of content from more in-depth LES courses to prepare professionals for the CLP exam. We encourage CLP candidates to take the underlying LES courses first, and use this course as a refresher. The course is taught by experienced LES faculty. The emphasis of the course is on the eight CLP domains, the practice exam questions and the participants' results. Of those who have taken this review course and the exam, 80 percent passed. Earning the CLP credentials establishes credibility among your colleagues, shows that you understand and utilize the latest industry practices, recognizes your experience and qualifications, and demonstrates your commitment to professional development.

The Certified Licensing Professional (CLP) program was launched in 2008 by a separately incorporated entity, Certified Licensing Professionals, Inc. (CLP Inc.). The CLP credential is a professional designation intended to distinguish those who have demonstrated experience, proficiency, knowledge, and understanding of licensing and commercialization of intellectual property through involvement in patenting, marketing, negotiation, legal, and intellectual asset management. The program was developed as an initiative of the Licensing Executives Society (U.S.A. & Canada) and there are currently more than 800 practicing CLP designees worldwide.

(Source: <http://www.licensingcertification.org/what-is-clp/>)

WHO SHOULD ATTEND

This course is designed for professionals involved in patenting, marketing, valuation, IP law, negotiation, and intellectual asset management.

It is strongly recommended that course attendees take IP & Licensing Basics: A One-Day Review and Masters Class: Principles and Practices

course and register for the CLP exam prior to taking this course.

The Eligibility Requirements for the CLP Exam can be found on line in the [Certified Licensing Professional Candidate Handbook and Study Guidelines](#) and [exam details](#).

WHY YOU SHOULD ATTEND

Earning the CLP credentials establishes credibility among your colleagues, shows you understand and utilize the latest industry practices, recognizes your experience and qualifications, and demonstrates your commitment to professional development. Take the next step in your career and earn the CLP credential!

COURSE DETAILS

The course is divided into eight domains:

Domain I	Strategy
Domain II	Intellectual Protection
Domain III	Opportunity Assessment and Development
Domain IV	Valuation
Domain V	Marketing
Domain VI	Negotiation
Domain VII	Agreement Development and Drafting
Domain VIII	Agreement Management

Source:

<http://www.lesusacanada.org/?page=clpexamreview>

Istanbul Bosphorus Summit (ICP) designates Dr. Talal Abu-Ghazaleh to establish “The Future We Want World Council”



ISTANBUL - The seventh annual Bosphorus Summit convened in Istanbul designated its Honorary President Dr. Talal Abu Ghazaleh with the task of implementing its decision to establish the “The Future We Want World Council”.

The nearly two thousand participants, who attended the 3-day conference, included a large number of officials from many countries, political leaders, academics, business representative and the media.

They discussed the goals of sustainable

development, endorsing the necessity of its realization through consolidated joint effort of governments, business, civil society, private sector and the academia.

The patronage of the Summit by of H.E President Recep T. Erdogan, as well as his inaugural speech has elevated the stature of the gathering as an international cooperation platform ongoing for the last seven years.

During the meeting, the project for establishing “The Future We Want World Council” received warm support from a number of speakers and as a result, the project was unanimously adopted. The purpose of the project is to outline new foundations for a new world, free from the conflicts and the wars, that have been obstructing development in our present day world, particularly in the areas of education, economy, health, environment and security.

The project also aims at creating a vision for a new world order where peace, prosperity, stability would prevail, and where human

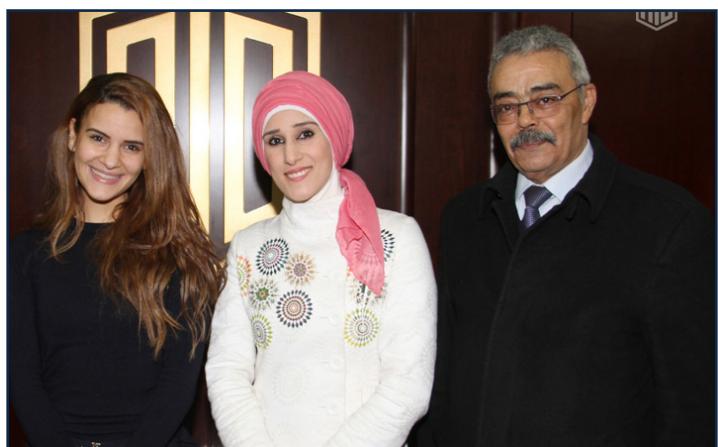
potential would be totally mobilized towards the achievement of such goals, within a framework of international cooperation governed by the rule of law.

Following that, the conference has approved a mechanism for the council's function and its membership, recommending that the project be presented to the new U.N secretary General for his Honorary Presidency, noting his international status and humanitarian credentials.

The conference also approved the formation of 5 working groups addressing: religion, armament, education, I.T, and discrimination.

Consequently, Dr. Talal Abu-Ghazaleh, has received an official authorization from the summit Secretary General to take the necessary implementation steps including the formation of the envisaged Council from well-known world personalities who at a later stage will agree on an action plan.

TAG-Org and MTLS cooperate in training in the field of medical tests



Amman – Talal Abu-Ghazaleh Organization (TAG-Org)/Talal Abu-Ghazaleh Knowledge Society (TAG-KS) and the Medical Technology and Laboratory Society (MTLS) signed a cooperation agreement to unite their efforts in training and capacity building in the field of medical tests.

The agreement was signed by Executive Director of Training, Mr. Tariq Hammad, representing the Organization and the Chairperson of the Society Ms. Reem Abu-Ehmeed.

Mr. Tariq Hammad said: "We in TAG-KS act in accordance with the wishes of HE Dr. Talal Abu-Ghazaleh, since the Knowledge Society is one of the initiatives adopted by TAG-Org that target Arab youth."

He added: "Through its cooperation with many institutions, the Knowledge Society strives to

contribute to human resources development and to provide the latest tools and methodology in the field of ITC. It also seeks to qualify a greater number of local professionals, enrich them with broad expertise and build their capacity to enable them to face the challenges of the labor market.

For her part, Ms. Reem Abu-Ehmeed said: "Based on its commitment to keep pace with the developments of the profession and to develop the competencies of colleagues in our field, the Society always seeks to work collaboratively with institutions which have wide experience and high levels of professionalism in the field of human resources development. The society has therefore chosen to work with TAG-KS in the hope of hoping success in qualifying a greater number of colleagues in the different areas of the medical laboratories.

Under the agreement, the two parties will collaborate to organize and hold range of training courses and hands-on vocational training programs accredited by the Ministry of Higher Education. The Society, for its part, will prepare the approved materials for the training according to the latest resources in the field and will provide qualified trainers with proven résumés. For its part, the Knowledge Society will manage the training process and hold the training courses at its premises.

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