



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

LES-Arab Countries Newsletter

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Intellectual Property Business Basics 101 Course



Licensing Executives Society
(U.S.A. and Canada), Inc.

By LES USA & Canada society

June 21, 2016 - This one-day, deal-centric course has been designed by experienced Licensing Executives Society (LES) (U.S.A. & Canada) executives for business and licensing professionals who are newer to the field in the United States and Canada. Whether it is a trademark, international brand, copyright, patent, know-how, trade secrets, or a combination of some/all of these, recent transactions and auctions have confirmed the value of IP in business. This course is interactive and built around real-world examples and small, hands-on, group exercises.

To learn more and to register, click [HERE](#).

Silicon Valley Chapter Meeting: Hot Topics in Patent Licensing - the What, Why and the How

By LES USA & Canada

June 22, 2016 - A panel of experienced licensing professionals with diverse backgrounds will focus on both “business to business” licensing and “patent enforcement” licensing, exploring topics such as “Most Favored Nation”

clauses, covenants not to sue, Changes in control/Affiliates, Allocation of rights to inventions, Grant backs/rights in improvements, Global royalty structures, NDA’s, Indemnification, among others.

To learn more and to register, click [HERE](#).

LES Nominees Compete for the 2016 Frank Barnes Award



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

By LESI organization

June 2016 – The Frank Barnes Award for becoming a distinguished mentor for the

year 2016 was official launched.

Established in 2000 by a group of Licensing Executives Society (U.S.A. and Canada) Inc.,

members to memorialize Frank Barnes’ vast contributions to the field of Licensing through mentorship, the award for the competition recognizes outstanding contributions in mentoring by individuals in the field of Licensing.

The Winner will be announced on July 1, 2016, at the LES Annual Conference.

“Certified Patent Valuation Analyst” (CPVA) Course



جمعية خبراء التراخيص - الدول العربية
Licensing Executives Society - Arab Countries

The Licensing Executives Society – Arab Countries (LES-AC) in cooperation with Business Development Academy – New Jersey – will be holding the “Certified Patent Valuation Analyst” (CPVA)

course, in Dubai –UAE, on July 10-11, 2016.

Course Outlines:

- Valuation of Emerging Technologies.
- Negotiating Licensing

Agreements for Maximum Returns.

- Calculating Damages Resulting from Patent Infringement.
- Advanced Patent Valuation (webinar).

For more information & registration, contact us at: les@lesarab.org ; Telephone: 009626 5100900 Ext. 1620; or visit our official website on the below link:

<http://goo.gl/Yw8Lku>

For more information, please contact us at:

LES- Arab Countries

P.O.Box: 921100 Amman 11192 Jordan

Tel: +962-6-5100900 Ext: 1620

Mob: +962-790461179

Fax: +962-6-5100901

E-mail: les@lesarab.org

Website: www.lesarab.org