



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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LES-AC to Hold ‘Training of Trainers’ Course in Jordan



AMMAN- The Licensing Executives Society- Arab Countries (LES-AC), presided by HE Dr. Talal Abu-Ghazaleh, will hold in cooperation with the Arab International Society for Management Technology (AIMICT) the Training of Trainers (TOT) course on August 5, 2017 in Amman – Jordan.

The 7-day TOT course, certified by the Institute of Leadership & Management (ILM), will target participants who represent different sectors and companies and will focus on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

For more information: +962-6-5100900 Ext: 1140/1654, or via e-mail: les@lesarab.org

LES-AC is the first Arab regional society specializing in the field of licensing and technology transfer. It is a non-profit society concerned with the development and education of the business community on the economic importance of licensing, protection of Intellectual Property Rights and technology transfer. LES-AC is a member of the Licensing Executives Society International (LESI) which comprises 32 national and regional societies around the world. www.lesarab.org

LES-AC and Abu-Ghazaleh Intellectual Property to Hold ‘Legal Drafting’ Course

AMMAN- The Licensing Executives Society-Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) will hold the ‘Legal Drafting’ course on August 13, 2017 at Talal Abu-Ghazaleh International University in Amman – Jordan.

The most important themes of the course includes:

- Module 1:** Frequent types of legal documents.
- Module 2:** Advices to help you with your legal writing skills in legal documents other than contracts.



- Module 3:** Contracts.
- Module 4:** Drafting Legal Documents.
- Module 5:** How to brief on legal documents.

LES-AC and Abu-Ghazaleh Intellectual Property to Hold ‘Legal Actions on Trademarks’ Course

AMMAN- The Licensing Executives Society-Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) will hold the ‘Legal Actions on Trademarks’ course on September 10, 2017 at Talal Abu-Ghazaleh International University in Amman – Jordan.

The most important themes of the course includes:

- Module 1:** Introduction to IP Rights and brief of each right.



- Module 2:** Focus on Trademarks and its conditions to be protected.
- Module 3:** Registerable and Un-registerable Trademarks.
- Module 4:** Legal actions applied on Trademarks.

LES-AC Accredits ‘Franchise Diploma’ Course

AMMAN- The Licensing Executives Society-Arab Countries (LES-AC) has recently accredited the ‘Franchise Diploma’ course prepared by franchise consultant Mr. Najeeb Alturigi.

This course aims at spreading the knowledge of franchise terms, litigations, procedures and rights in addition to helping the leading companies in the business to better understand the work depending on franchise, which proved a great success in the recent development in the Arab and international economics from the legal, marketing and administrative aspects.

LES-AC in cooperation with Mr. Alturigi will start holding the ‘Franchise Diploma’ course by the end of October 2017 in Riyadh – KSA.



Mr. Alturigi is a franchise expert who has provided different types of franchise consultancy in the GCC region over the last few years and it’s worth mentioning that he is the founder and manager of “Franchise Business” company in KSA.

Abu-Ghazaleh Launches Talal Abu-Ghazaleh International Diploma in IT Skills

AMMAN – Talal Abu-Ghazaleh Organization (TAG-Org) is pleased to announce that it will continue to offer the International Talal Abu-Ghazaleh Diploma in IT Skills (TAG-DIT), which has been offered since 2001 in cooperation with Cambridge International Examinations (CIE) - Cambridge University.

TAG-Org’s announcement comes after CIE’s recent decision to stop accrediting diplomas that are issued by organizations and institutions around the world as from June 30, 2017.

Considering TAG-Org ‘s 16 year of experience developing and managing the CIE – Cambridge University accredited International Talal Abu-Ghazaleh Diploma in IT Skills where over a quarter million Arab citizens from all over the Arab countries were trained and granted the Diploma, and since the Diploma and its components, including the curriculums and exams were developed and are fully owned by



TAG-Org, the Organization decided to offer the diploma and the related training programs and exams without accreditation by any third party.

Cambridge International Examinations (CIE) - Cambridge University has always imposed the highest degree of quality control over all elements of the program, including curriculums, training materials, and examination programs. Additionally, during the 16 years, the

development and programming tasks have been entrusted to experts at TAG-Org, and no remarks on the program quality or management have ever been reported by CIE.

Therefore, and out of TAG-Org's keenness and commitment to build knowledge-based

communities and reach digital citizen, it decided to continue to offer the program by providing training courses and other education sources through over a thousand accredited centers all over the Arab countries.

For further information, please visit: tagitc.com.

Abu-Ghazaleh Selected to Join United Nations Social Impact Fund High Level Advisory Board



AMMAN- Upon an official invitation from the UNDP Under Secretary-General Ms. Helen Clark and the UNDP Director, Regional Bureau for Asia and the Pacific Mr. Haoliang Xu, HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org) will serve as a member of the United Nations Social Impact Fund High Level Advisory Board (UNSIF-HLAB).

As expressed in the invitation letter, Dr. Abu-Ghazaleh's selection was based on his exemplary leadership, profound insights and expertise deemed indispensable in enabling

UNDP-UNSIF to maximize its overall social, economic and policy value for the government, the UN and the financial and impact investing sector. The letter addressed Dr. Abu-Ghazaleh: "Acting as a critical advisor and friend of UNSIF, you have the opportunity to jointly shape the direction of UNSIF policy initiatives, investment strategy and impact, with a group of renowned and committed leaders."

The acknowledgement of Abu-Ghazaleh's commitment to social development and achievements were highlighted in the letter stating: "Your commitment to bettering society, and in

particular nurturing youth and expanding opportunities for all, is inspiring. Under your leadership, the Talal Abu-Ghazaleh Organization and the Talal Abu-Ghazaleh Foundation are strengthening the minds and hearts of generations to come, setting the foundation for a robust knowledge-based economy. Your experience with leading a highly successful "hybrid" model of a for-profit organization with a pro-social mission will be invaluable to the United Nations Social Impact Fund that looks to use blended financing to support entrepreneurs around the world as they contribute to a strong and resilient world."

Dr. Abu-Ghazaleh, who is also a member of the Jordanian Senate responded "I am pleased and honored to join your UNSIF-HLAB. Your objectives are at the core of TAG-Org's mission. Having served as UN ICT TF co-chair and UNGAID chair, I would propose that you consider the use of ICT as an enabler in achieving the objectives."

Dr. Abu-Ghazaleh's consistent adherence to emphasizing the necessity for ICT was further articulated in his declaration that Development of Information and Communication Technology (ICT) and enhancing its use are considered the cornerstone of a country's economic structure.

It is noteworthy to mention that Senator Abu-Ghazaleh has chaired more than 14 UN taskforces and initiatives including UN ICT TF co-chair and UNGAID chair, and he was Vice chair with Their Excellences Kofi

Anan and Ban Ki Moon of the UN Global Compact as well as being a member of several UN programs, most recently being named Special Ambassador to the World Tourism Organization (UNWTO).

In 2016, during the UNDP's celebration marking the 50th Anniversary of its founding and the 40th Anniversary since the start of its operations in Jordan, Dr. Abu-Ghazaleh was honored for his role in advancing the UNDP's development goals.

TAG-Org cooperates with the UNDP on various projects,

most notably in the fields of capacity building which aims to achieve sustainable development for Jordanian youth and Syrian refugees. In 2016, the Ministry of Planning and International Cooperation launched a UNDP funded study on the "Indirect Impact of the Syrian Refugee Crisis on the Jordanian Economy" which was prepared by Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult).

The UNDP-UNSIF supports the financing for Sustainable Development Goals (SDGs) agenda, and was established in November 2016.

For more information, please contact us:

LES- Arab Countries

P.O.Box: 921100 Amman 11192 Jordan

Tel: +962-6-5100900 Ext: 1654/1140 | Mob: +962-790461179 | Fax: +962-6-5100901

E-mail: les@lesarab.org | Website: www.lesarab.org