



**Licensing Executives Society – Arab Countries**

Advancing the Business of Intellectual Property Globally

# LES-Arab Countries Newsletter

[www.lesarab.org](http://www.lesarab.org)

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## LES-AC to Hold “Postgraduate Certificate of Franchise Management” Training Course 2016



جمعية خبراء التراخيص - الدول العربية  
**Licensing Executives Society – Arab Countries**

AMMAN – Licensing Executives Society – Arab Countries (LES-AC) is holding the “Postgraduate Certificate of Franchise Management” in Amman – Jordan on May 21, 2016 at Talal Abu-Ghazaleh International University.

The program is designed to help leading business owners to better understand the franchise based companies, which proved a great success in the recent development in the Arab and international economics from the legal, marketing and administrative aspects.

This program discusses all topics related to franchise offers over 15 days in the form of 120 training hours.

**For registration**, please contact us on [les@lesarab.org](mailto:les@lesarab.org) or on 009626 5100900 ext.: 1620

## Microsoft Technology Licensing LLC and Rakuten Inc. Sign a Worldwide Patent Cross-licensing Agreement



**REDMOND,** Washington — Microsoft Technology Licensing LLC and Rakuten Inc. signed a worldwide patent cross-licensing agreement covering each company's respective consumer electronics products, including Linux and

Android-based devices.

“Our agreement with Rakuten reinforces the opportunities that cross-licensing can bring to companies across the technology spectrum,” said Nick Psycho-

geos, president of Microsoft Technology Licensing. “We’re pleased to have found a mutually beneficial path of collaboration that will ultimately benefit consumers.”

“This agreement gives us the freedom to bring our customers new and exciting products, while jointly recognizing the value of patented innovation,” said Akio Sugihara, managing executive officer and director of Rakuten.

*Source:* <http://news.microsoft.com/2016/03/07/microsoft-and-wistron-deepen-collaboration-with-android-patent-licensing-renewal/#sm.001bcgxsay36fa611pv1mpgjwf7hi>

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## *In Celebration of World IP Day, the New Jersey Chapter Presents* **Princeton: Fostering an Innovation Ecosystem**

Princeton, the Community and Princeton, the University offer a rich environment to foster innovation from earliest ideation to fully developing technologies for the betterment of the human condition. Each player, working in their areas of expertise, collaborates to form and foster a synergistic, innovation ecosystem.

The Panel will explore Princeton University 360-degree approach to advancing knowledge to benefit society through relationships with the government, industry, and foundations and how this approach intersects with members of the Princeton-area technology, innovation, and entrepreneurial community.

Members of Princeton's Department of Corporate Engagement and Foundation Relations, Office of Technology Transfer and Licensing, the Princeton Entrepreneurship Counsel and a Big Pharma Representative (retired) will discuss their cooperative efforts.

*Source:* <http://www.lesusacanada.org/events/EventDetails.spx?id=799911&group=160124>

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