



**Licensing Executives Society – Arab Countries**  
Advancing the Business of Intellectual Property Globally

# LES-Arab Countries Newsletter

[www.lesarab.org](http://www.lesarab.org)

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## LES-AC Signs Agreement with GIPC



# GIPC

Amman, Jordan LES-AC signed a mutual cooperation agreement with the Global Intellectual Property Convention (GIPC) for holding the next GIPC event to be held in New-Delhi in January 2017.

This agreement will significantly promote LES-AC services in new regions and will enable the Society to enter new markets.



## ENERGIZE YOUR LICENSING

★ Solutions Across the Americas ★

2016 SPRING MEETING  
APRIL 26 - 28, 2016 | HOUSTON, TX



Licensing Executives Society  
(U.S.A. and Canada), Inc.

There's no better way to celebrate World IP Day on April 26 than by joining your colleagues at the LES 2016 Spring Pan Am Meeting. Licensing executive professionals will attend the LES Spring PanAm Meeting not only for the prized networking but also for unprecedented opportunities to sharpen their skills and resources in areas such as intellectual property, technology, business development education, and more.

Source: *LES Insight*, week of March, 2016.

## LES Foundation Announces Business Plan Competition Finalists



Six teams of entrepreneurs from Canada, Columbia, Uganda and the United States have advanced to the final round of the Licensing Executives Society (LES) Foundation's 2015-2016 International Business Plan Competition. They will compete for the Grand Prize, the Global Prize, Best Student Team and the LES Members' Choice Award. The final round will be held on April 25 and

the winner will be announced during the upcoming LES Spring Meeting, April 26-28 in Houston, TX.

The competition, now in its 12th year, is designed to partner young professionals and students with senior leaders in the licensing and Intellectual Property (IP) community as a way to provide mentorship and education about business basics and best

practices in IP and licensing transactions. In order to compete, plans submitted to the competition must include a core intellectual property component and strategies describing how the intellectual property will be used to achieve overall business plan objectives. Throughout the competition, participating teams can discover concepts that could take many years of experience to learn by working closely with seasoned professionals who provide unmatched mentorship.

Source: *LES Insight*, week of March, 2016.

# The 2016 LESI Annual Conference in Beijing, China



LES China is hosting the 2016 LESI Annual Conference in Beijing on May 15–18 at the China Grand Hotel, one of the top hotels in Beijing. This year's theme is Booming Licensing on Silk Road and will showcase deals, collaborations, licensing, and technology transfer between foreign companies doing business in China and Chinese companies doing business with the rest of the world.

*Source: LES Insight, week of March, 2016.*

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