



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

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LES-AC holds a workshop on the World IP Day



AMMAN - The Licensing Executives Society- Arab Countries (LES-AC) will hold the “well known trademarks” the workshop is held on the occasion of the World IP Day. The workshop will be held on April 28, 2019.

The workshop will discuss the ways to protect a trademark against violations, theft and misuse, especially in the era of thriving e-commerce. The workshop discussed the best ways to select, establish, register and restructure a new brand, and ways to develop brand policies and methods of brand licensing. Participants in the workshop will be businessmen who wished to understand the elements and techniques for building a strong brand, in addition to lawyers and legal professionals and executives from manufacturing companies.

Google Signs Licensing Agreement with IPRS, India's Largest Music Representative Trade Body



With its recent deal with the IPRS, Google remains committed to keeping YouTube Music afloat in India.

Google confirmed a major rollout for its third floundering streaming music service.

In a blog post, the search giant unveiled the introduction of YouTube Music, Music Premium, and Premium in India.

The company explained, “We’re introducing YouTube Music, our made-for-music app with the magic of YouTube: making the world of music easier to explore and more personalized than ever to users in India.

“The days of jumping back and forth between multiple

music apps and YouTube are over. Whether you want to listen, watch or discover, it’s all here.”

Now, following the company’s launch, Google has unveiled a partnership with a major Indian music organization.

Partnering with a music giant to keep its struggling service afloat.

Mumbai-based Indian Performing Rights Society (IPRS), a major music organization which represents composers, lyricists, and music publishers, has granted Google a license to utilize its members’ work in India across YouTube and related services.

Calling the deal a historic

milestone for Indian authors, composers, and publishers, Javed Akhtar, Chairman of IPRS, said,

“I congratulate and thank Google for backing Indian artists, music publishers, and the creative fraternity in such a strong way in India.”

The major organization remains the strongest representative trade body of music owners in the country. It’s also the only one authorized to issue licenses to permit usage of music within India by any person or company. It remains unclear whether Spotify reached an agreement with the IPRS prior to its launch in the country.

Speaking about the agreement, Christophe Muller, YouTube’s Global Head of Music Licensing, added,

“This is yet another step in YouTube’s ongoing commitment to ensuring that writers, composers, and publishers continue to be paid fairly, and that our users are able to enjoy their favorite songs and discover new music on YouTube.”

<https://www.digitalmusicnews.com/2019/03/19/google-iprs-india-deal/>

Abu-Ghazaleh and ACRLI Discuss Launch of the ‘Arab Organization for the Rule of Law’



BIERUT - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), received in his office in Beirut Dr. Waseem Harb, Founder of the Arab Center for the Development of the Rule of Law and Integrity (ACRLI) and lawyer Elie Chalhoub, Director of the Center.

At the beginning of the meeting, Dr. Harb expressed his appreciation for Dr. Abu-Ghazaleh’s participation in the honoring ceremony of former prime minister of Lebanon, HE Salim Al Hoss, and highly praised Dr. Abu-Ghazaleh’s speech delivered during the ceremony as a good friend to Al Hoss and as an Arab role model who deserves recognition and respect for his great role and efforts in the fields of sustainable development and good governance.

Furthermore, Dr. Harb announced that the Center has recently launched the “Rule of Law in the Arab Countries” initiative, pointing out that the entire world, including universities, institutions and international organizations, is interested in teaching the Rule of Law.

He also pointed out that a host of Western universities such as Stanford and Harvard introduced the Rule of Law in their curriculum, noting that the Center implemented an extensive project in the field of Judicial Independence in 2003 in four Arab countries including Morocco, Egypt, Jordan and Lebanon.

“Through various visits conducted by ACRLI to many Arab universities, we found out that a few number of universities teach Human Rights and Good Governance. However, not a single university teaches Rule of Law. Following the failure of the ‘Arab Spring’ in the Arab region, we believe it’s our responsibility to disseminate knowledge of basic principles of Rule of Law and Good Governance in the Arab countries,” Harb added.

Furthermore, Dr. Harb expressed hope to sign a memorandum of understanding with TAG-Global in this regard, noting that a Board of Trustees and a Steering Committee will be set up for this project.

For his part, Dr. Abu-Ghazleh expressed his interest in this initiative, suggesting that it be implemented under the auspices of the League of Arab States to gain further regional momentum.

It is noteworthy to mention that Dr. Abu-Ghazleh chairs the Arab States Research and Education Network (ASREN) and the Arab Organization for Quality Assurance in Education (AROQA) which operate under the Arab League's umbrella, with the League's Secretary General as Honorary Chair.

“Talal Abu-Ghazaleh Academy (TAG-Academy) is the largest academy worldwide that offers training courses in different fields excluding Law. However, we, at TAG-Academy are ready to offer diploma programs in the Rule of Law field to be accredited by TAG.Global,” Dr. Abu-Ghazaleh said.

“We will be represented by TAG-Academy to better market the program at a wide scale”, pointing out that the program will later become available online, and suggested changing the name of the initiative into “The Arab Organization for the Rule of Law and Government Performance Measurement”.

For more information, please contact us:

LES - Arab Countries

P.O.Box: 921100 Amman 11192 Jordan

Tel: +962-6-5100900 Ext: 1654/1140 | Mob: +962-790461179 | Fax: +962-6-5100901

E-mail: les@lesarab.org | Website: www.lesarab.org