



**Licensing Executives Society – Arab Countries**

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

Issue No.

**88**

October 2018

[www.lesarab.org](http://www.lesarab.org)

**LES-Arab Countries Newsletter**

## Contents

The Licensing Executives Society - Arab Countries Participates in the Amman International Book Fair

LES - AC to Hold Its General Assembly's Annual Meeting in November

LES-AC Organized ToT Training Course in November

LES - AC attends the "ArabNoor Conference" for Entrepreneurs and Initiators

TAG- Org Alumni Association Open for Membership

## The Licensing Executives Society - Arab Countries Participates in the Amman International Book Fair



AMMAN - The Licensing Executives Society - Arab Countries (LES - AC) participated in the 18th Amman International Book Fair, held at the Amman International Motor Show (Airport Road) from September 26 to October 6.

The exhibition, held under the Royal patronage,

was jointly organized by the Ministry of Culture, the Union of Jordanian Publishers and the Greater Amman Municipality.

The exhibition enabled the attendees to learn more about cultural developments and attend various events and activities, as well as providing the opportunities for publishers to meet decision makers in the publishing industry and representatives of universities, colleges and public and private schools.


## LES - AC to Hold Its General Assembly's Annual Meeting in November

AMMAN - The Licensing Executives Society - Arab Countries (LES - AC) holds the annual meeting of its General Assembly, chaired by HE Dr. Talal Abu-Ghazaleh, President of the Society, with the attendance and participation of the Board of Directors and members of the Society in November 2018.

The attendees will discuss various topics including achievements and activities carried out in 2017-2018, the budget, and the auditor's report among others.

At the end of the meeting, recommendations and future plans will be discussed and approved by participants.

## LES-AC Organized ToT Training Course in November



The poster for the Training of Trainers (TOT) Course features a circular inset image of a man in a light blue shirt presenting to a group of people in a meeting room. The text on the poster includes the following details:

- Logos:** LES-AC and AIMICT.
- Certification:** Certified by Institute of Leadership and Management (www.i-l-m.com).
- Course Title:** Training of Trainers (TOT) Course.
- Date:** November 17 - 24, 2018.
- Language:** English / Arabic.
- Time:** 4:00 pm - 7:00 pm (Saturday 10:00am - 4:00pm).
- Location:** General Administration TAG-Org Building / 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan.
- Registration Fees:** (500) JOD. (Training Session & Examination included).
- Course Modules:**
  - Module One: Introduction to Learning and Training
  - Module Two: Training Needs Assessment
  - Module Three: Training Planning and Design
  - Module Four: Training Delivery and Instructional Methods
  - Module Five: Training Evaluation and Development
- Contact Information:**
  - For More Information: Majd Khaddash - LES-AC Manager
  - LES-Arab Countries
  - Tel: +962-6-5100900 Ext: 1654
  - Fax: +962-6-5100901
  - E-mail: les@lesarab.org
  - Website: lesarab.org

AMMAN- The Licensing Executives Society - Arab Countries (LES-AC) held the “Training of Trainers (ToT)” course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) November 17 - 24, 2018.

Over seven days, the course focused on several key themes, most importantly: providing

participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

# LES - AC attends the “ArabNoor Conference” for Entrepreneurs and Initiators



2 days in the presence of Prof. Dr. Saeb Khresat, the President of the Jordan University of Science and Technology and Mohamed Abu Sheikha, the Executive Director of “ArabNoor” Company. The Conference was held in cooperation between Center of Excellence for Innovative Projects at the University and ArabNoor for Entrepreneurship.

The Organization presented, during the Conference, a workshop for students on intellectual property and its importance for the protection of inventions and copyrights. Some of the Organization’s available training programs were introduced including Management of small and medium enterprises, Cambridge English Courses, Talal Abu-Ghazaleh Diploma for Information Technology, and the offered MBA by Talal Abu-Ghazaleh University College for Innovation.

Irbid - Held under the sponsorship of the Minister of Communication and Information Technology, Eng. Mothanna Gharaibeh, in the presence of the Saudi princess Kholoud bint Nasser Al Saud, and with the strategic participation of Talal Abu-Ghazaleh Organization (TAG-Org), the “ArabNoor” conference for young entrepreneurs and initiators at the University of Science and Technology, concluded its work.

Organization in the first of its kind Conference in the Northern region of the Kingdom, aimed at achieving target development in all sectors via supporting entrepreneurship. The Minister, Mothanna Gharaibeh, highlighted the importance of the role of entrepreneurs in creating the future, enabling and motivating the youth to start their own projects, and pursuing innovation.

The participation of the

The Conference lasted for

## TAG- Org Alumni Association Open for Membership



AMMAN - Talal Abu-Ghazaleh Organization (TAG-Org) has announced the establishment of the TAG-Org Alumni Association, which aims to tighten and sustain its relationship with previous employees and alumni of training courses held by TAG-Org's various societies, as well as graduates of its universities and educational institutions.

The Association seeks to establish a strong and sustainable relationship with alumni, to share ideas in many areas and open the door for discussion and constructive suggestions in order to reach a knowledge society. The Association urges its members to search for practical means to communicate thought and knowledge to all alumni's associations.

The Association seeks to be at the forefront of Arab and international associations, in terms of the number of members and through its active and positive role in society. In order to achieve this endeavor, the Association, represented by its chairman Mr. Abdulrahman Majdoub and its members, invites alumni to join and benefit from its membership privileges, which include discounts on training courses and professional programs offered by all TAG-Org offices around the world. Membership allows for the participation in seminars and workshops held by Talal Abu-Ghazaleh Knowledge Society and helps in finding job opportunities for its job seeking members through Talal Abu-Ghazaleh Recruitment, in addition to contributing to activating the work of the Association through the participation of alumni in its committees concerned with cultural, social, economic and other fields of knowledge.

TAG-Org Alumni Association is a non-profit organization that provides its services on a voluntary basis and is located at 46 Abdul Rahim Al Waked Street, Shmeisani, Amman. The Association was established in May, 2018 to achieve the vision of His Excellency Dr. Talal Abu-Ghazaleh and his belief that anyone who has been a part of TAG-Org, whether by working in TAG-Org or attending its professional and training programs, has the right to maintain direct contact with its staff distributed in more than 100 offices worldwide.

---

**For more information, please contact us:**

LES - Arab Countries

P.O.Box: 921100 Amman 11192 Jordan

Tel: +962-6-5100900 Ext: 1654/1140 | Mob: +962-790461179 | Fax: +962-6-5100901

E-mail: [les@lesarab.org](mailto:les@lesarab.org) | Website: [www.lesarab.org](http://www.lesarab.org)