



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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LES-Arab Countries Newsletter

Contents

LES-AC Organized ToT Training Course in August

Abu-Ghazaleh Honorary President of the Arab Commission for Satellite Broadcasting Board of Trustees

Trustees of Talal Abu-Ghazaleh University College for Innovation Named

LES-AC Organized ToT Training Course in August

Training of Trainers (TOT) Course

Certified by Institute of Leadership and Management www.i-l-m.com

Date: September 22 - 29, 2018
Language: English / Arabic
Time: 12:00 pm - 3:00 pm (Sunday - Thursday)
Location: Talal Abu-Ghazaleh University / Amman - Jordan.
Registration Fees: (500) JOD. (Training Session & Examination included).

For More Information
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Course Modules:
Module One: Introduction to Learning and Training
Module Two: Training Needs Assessment
Module Three: Training Planning and Design
Module Four: Training Delivery and Instructional Methods
Module Five: Training Evaluation and Development

AMMAN- The Licensing Executives Society-Arab Countries (LES-AC) held the “Training of Trainers (ToT)” course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) August 2, 018.

Over seven days, the course focused on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

LES - AC to hold Annual Meeting in October 2018

The Licensing Executives Society - Arab Countries is holding its annual meeting in October 2018, the meeting will approve the agenda containing the minutes of the previous meeting and the director's report for the year 2017-2018, which includes the work and activities held by the association during this period in addition to discussing the estimated budget of the society by Al-Faisal Audit Company for approval. At the end of the meeting, as the Chairman of the Board, Dr. Talal Abu-Ghazaleh, in the presence of the Board of Directors and the members of the Assembly, will discuss activities for the next year.

Abu-Ghazaleh Honorary President of the Arab Commission for Satellite Broadcasting Board of Trustees



AMMAN - HE Dr. Talal Abu-Ghazaleh received in his office the President of the Arab Commission for Satellite Broadcasting (ACSB) Mr. Mohammad Al-Adailah and the Secretary General of the Commission Mr. Eyad Abu-Khorma to discuss future cooperation between the two parties.

ACSB representatives requested Dr. Abu-Ghazaleh to continue as Honorary

President of the Broad of Trustees following his expressed desire to resign. They also presented him an honorary shield in recognition of his invaluable efforts in serving the Commission for many years.

Meanwhile, the two parties agreed to proceed with the implementation of previously signed cooperation agreements in the fields of media, information technology and intellectual property. They also agreed to sign a memorandum of understanding that incorporates other means of cooperation and services including organizing conferences and events, holding training courses, developing and creating publications among others.

It's worth mentioning that the Arab Commission for Satellite Broadcasting works under the umbrella of the Arab League as one of the Arab organizations working in the field of media and communication.

Trustees of Talal Abu-Ghazaleh University College for Innovation Named



Talal Abu-Ghazaleh University College of Innovation is a university college specialized in business and information technology. It aims at providing students the appropriate environment for creativity and innovation through modern learning methods while granting them the potentials to transform their ideas and inventions into marketable products.

TAGUCI to offer a bachelor's degree in Innovative Computer Science in three tracks: Artificial Intelligence, Data Science and Cybersecurity, and a Bachelor's Degree in Innovative Business and its tracks include Digital Marketing as well as Accounting and Auditing.

It's worth mentioning that TAGUCI opened registration for admission last June for the first academic semester 2018/2019 which will start next October.

AMMAN - The Higher Education Council approved the formation of the Board of Trustees of Talal Abu-Ghazaleh University College for Innovation (TAGUCI).

Members of the Board, chaired by HE Dr. Yousef

Mansour, include HE Mr. Luay Abu-Ghazaleh, Dr. Muntaha Bani Hani (Dean of TAGUCI), Dr. Adli Kandah, Dr. Salem Al-Aqtash, Mr. Ramez Quneibi, Mr. Reyad Noubah, Dr. Suleiman Al-Khattab and Dr. Abeer Al-Ghananeem.

For more information, please contact us:

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