



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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LES-Arab Countries Newsletter

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Abu-Ghazaleh: Agreement with National Agricultural Research Center on Innovation and Creativity



AMMAN - HE Dr. Talal Abu-Ghazaleh patronized a workshop entitled ‘Excellence and Creativity’ organized by the Arab Society for Intellectual Property (ASIP) in cooperation with the National Agricultural Research Center (NARC) and the Licensing Executives Society - Arab Countries. (LES-AC).

During the workshop, a Memorandum of Understanding (MoU) was signed between the

Arab Intellectual Property Mediation and Arbitration Society, chaired by Dr. Abu-Ghazaleh, and the Center to cooperate in developing Arab and Jordanian agricultural scientific research, and benefit from the technical expertise of Talal Abu-Ghazaleh Organization in networking the NARC and its branches in the Kingdom with research centers in the European Union, as well as archiving the Center's national library and connecting with the Arab States Research and Education Network (ASREN).

Participants discussed during the workshop, held at NARC headquarters, the technological development which will boom in the region by 2020 and the Artificial Intelligence which will invade the world soon.

In his keynote speech, Dr. Abu-Ghazaleh affirmed the significance of such gatherings attended by scientists and researchers noting that the objective of education should be shifted towards graduating innovators and inventors to cope with the rapid Knowledge Age changes.

He also referred to the newly established Talal Abu-Ghazaleh University College for Innovation (TAGUCI) which will be operational in October 2018, as well as to his new book which will be published next month discussing how the world under the knowledge revolution would look like. He saluted the able leadership of Dr. Nizar Haddad.

Meanwhile, Dr. Abu-Ghazaleh expressed his admiration for the pioneering experience led by the Center and its new vision which enhances its efforts to launch innovative ideas and motivate scientists and researchers to conduct research that would ultimately translate into patents and applied knowledge.

For his part, NARC Director General Dr. Nizar Haddad extended his gratitude to Talal Abu-Ghazaleh Organization for its ongoing endeavor to develop agricultural work, intellectual property incubators and knowledge stations as incorporated in the signed MoU.

Abu-Ghazaleh Intellectual Property (AGIP) Executive Director Mr. Mahmoud Lattouf briefed the attendees on AGIP services, offices and accomplishments. Mr. Zeid Al Majali, Quality Control Manager at Talal Abu-Ghazaleh Knowledge Stations gave a presentation about the establishment of the knowledge stations, services and training courses they offer in addition to their locations inside the Kingdom and in Palestine. For her part, Dean of TAGUCI talked about the pioneering vision of the University, its objectives, degrees to be offered, registration requirements and teaching methods.

LES-AC Organized ToT Training Course in July



جمعية خبراء التراخيص - الدول العربية
Licensing Executives Society - Arab Countries



الجمعية العربية للمؤسسات التكنولوجية للإدارة
The Arab International Society for Management Technology (AIMICT)
Member of TAG-Foundation
عضو في طلال أبوغزاله فاونديشن

Certified by Institute of Leadership and Management
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Training of Trainers (TOT) Course

Certified by Institute of Leadership and Management www.i-l-m.com

Date: July 15 - July 26, 2018
Language: English / Arabic.
Time: 12:00 pm - 3:00 pm (Sunday - Thursday)
Location: Talal Abu-Ghazaleh University / Amman - Jordan.
Registration Fees: (500) JOD. (Training Session & Examination included).

For More Information

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Course Modules:

Module One: Introduction to Learning and Training
Module Two: Training Needs Assessment
Module Three: Training Planning and Design
Module Four: Training Delivery and Instructional Methods
Module Five: Training Evaluation and Development

AMMAN- The Licensing Executives Society- Arab Countries (LES-AC) held the “Training of Trainers (ToT)” course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) July 15 - 26, 2018.

Over seven days, the course focused on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

Talal Abu-Ghazaleh University College for Innovation Holds Orientation Fair



AMMAN - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) organized an education fair at Talal Abu-Ghazaleh Knowledge Forum targeting high school students to promote and introduce the College programs and the process of admission.

The Fair was attended by parents and students who showed interest in the creative and innovative programs of the College and its unique vision in graduating inventors.

Dean of TAGUCI, Dr. Muntaha Bani Hani, gave an introduction about the College, its vision, programs and the process of admission which includes a series of exams and interviews to assess the creative abilities of the

students who would join the College.

She briefed the attendees on the bachelor's programs which include A Bachelor's Degree in Innovative Computer Science in three tracks: Artificial Intelligence, Data Science and Cybersecurity. She also underlined the Bachelor's Program in Innovative Business and its tracks including Digital Marketing as well as Accounting and Auditing.

During the presentation, Bani Hani highlighted the main aspects that distinguish TAGUCI, as a business incubator that also provides practical training opportunities and internships at Talal Abu-Ghazaleh Organization (TAG-Org) and

the many other contracted institutions with TAG-ORG. TAGUCI will also be committed to provide its graduates with employment opportunities. The College opened registration and started receiving applications for the academic year 2018/2019 via its website at the beginning of last June.

Talal Abu-Ghazaleh University College of Innovation is a university college specialized in business and information technology. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potentials to transform their ideas and inventions into marketable products.

For more information, please contact us:

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