



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

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LES-Arab Countries Newsletter

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LES - AC Holds Workshop at the National Agriculture Research Center



AMMAN - The Licensing Executives Society - Arab Countries (LES-AC) in cooperation with the Arab Society of Intellectual Property (ASIP) is holding a workshop on 16th July, 2018 with the aim to introduce Talal Abu-Ghazaleh Organization (TAG-Org) professional and educational services. The workshop, to be held at the National Agriculture Research Center will present TAG-Org services including:

1. Abu-Ghazaleh for Intellectual Property (AGIP) services.
2. Talal Abu-Ghazaleh University College for Innovation (TAGUCI) services.
3. TAG Knowledge Stations (TAG-KS) services.

LES-AC Organized ToT Training Course in July



المجمع العربي للتكنولوجيا الإدارية
The Arab International Society for Management Technology (AIMICT)
Member of TAG-Foundation
عضو في طلال أبوغزاله فاؤنڊيشن

Certified by Institute of Leadership and Management
www.i-l-m.com

Training of Trainers (TOT) Course



Certified by Institute of Leadership and Management www.i-l-m.com

Date: July 7 - 14, 2018

Language: English / Arabic.

Time: 4pm - 7pm / (Saturday 10am - 4pm).

Location: Talal Abu-Ghazaleh University / Amman - Jordan.

Registration Fees: (500) JOD. (Training Session & Examination included).

For More Information

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Course Modules:

Module One: Introduction to Learning and Training

Module Two: Training Needs Assessment

Module Three: Training Planning and Design

Module Four: Training Delivery and Instructional Methods

Module Five: Training Evaluation and Development

AMMAN- The Licensing Executives Society - Arab Countries (LES-AC) held the “Training of Trainers (ToT)” course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) July 07 -14, 2018.

Over seven days, the course focused on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

Accreditation of Talal Abu-Ghazaleh University College for Innovation (TAGUCI)



AMMAN - Talal Abu-Ghazaleh University College for Innovation has obtained the general accreditation by virtue of the decision of the Jordanian Accreditation and Quality Assurance Authority.

Talal Abu-Ghazaleh University College for Innovation is a college of business and information technology. The first university of its kind, TAGUCI will graduate inventors.

His Excellency Dr. Talal Abu-Ghazaleh said that the establishment of a university college for innovation is a necessity for all countries at the current time, pointing out that the basis of its work is the graduation of those who will be equipped to create knowledge-based inventions.

Dr. Abu-Ghazaleh asserted that reliance on the pillars of quality will push progress to

more advanced levels, which will prepare the educational institutions in the region to create a society that produces knowledge, thus ensuring the transformation of the civil state into an innovative state.

The College announced that registration is open and applications could be sent through its website: <http://www.taguci.com> starting the beginning of June 2018 for the academic year 2018/2019.

For more information, please contact us:

LES - Arab Countries

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