



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

Issue No.

84

May 2018

www.lesarab.org

LES-Arab Countries Newsletter

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LES - AC Participates in Job Fairs at Jordanian Universities





AMMAN - The Licensing Executives Society - Arab Countries (ASIP), a member of Talal Abu-Ghazaleh Foundation (TAG Foundation), took part in the Career Days organized by the University of Jordan and World Islamic Sciences and Education University.

Through its participation, LES - AC aimed at briefing the attendees on its services and training courses that qualify graduates and job seekers, develop their capabilities and improve their chances of getting jobs that meet their skills and aspirations. The Career Days also provided the chance of direct contact between employers and job seekers that in return provided the youth with an outlook about the latest available job vacancies and trends in the market.

LES - AC's participation played a positive role in helping job seekers get the looked-for jobs.

LES-AC Organizes ToT Training Course in July




الجمعية العربية للتكنولوجيا الإدارية
The Arab International Society for Management Technology (AIMICT)
Member of TAG-Foundation
عضو في طلال أبوغزاله فاونديشن
Certified by Institute of Leadership and Management
www.i-l-m.com

Training of Trainers (TOT) Course

Certified by Institute of Leadership and Management www.i-l-m.com

Date: July 7 - 14, 2018
Language: English / Arabic.
Time: 4pm - 7pm / (Saturday 10am - 4pm).
Location: Talal Abu-Ghazaleh University / Amman - Jordan.
Registration Fees: (500) JOD. (Training Session & Examination included).

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Course Modules:
Module One: Introduction to Learning and Training
Module Two: Training Needs Assessment
Module Three: Training Planning and Design
Module Four: Training Delivery and Instructional Methods
Module Five: Training Evaluation and Development

AMMAN- The Licensing Executives Society- Arab Countries (LES-AC) held the “Training of Trainers (ToT)” course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) July 04 -14, 2018.

Over seven days, the course focused on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

Abu-Ghazaleh: Jordan Hosts Headquarters of the Arab Commission for Satellite Broadcasting



AMMAN - The Council of Ministers of the Hashemite Kingdom of Jordan has endorsed the hosting of the Arab Commission for Satellite Broadcasting (ACSB) Headquarters in Amman, Jordan.

The Commission, whose Board of Trustees is chaired by HE Dr. Talal Abu-Ghazaleh, aims to

serve joint Arab action in the fields of media and communications, consolidate the Arab media discourse to serve common Arab values, build bridges of organization and cooperation between Arab media institutions and specialized international organizations, encourage joint Arab production and publish specialized media

research and studies.

It's worth mentioning that the Arab Commission for Satellite Broadcasting works under the umbrella of the Arab League as one of the Arab organizations working in the field of media and communication, presided by Mr. Mohammad Al-Adailah and its Secretary General Eng. Eyad Abu-Khorma.

For more information, please contact us:

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