



Licensing Executives Society – Arab Countries

Advancing the Business of Intellectual Property Globally

Member of TAG-Foundation

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LES-AC Organizes ToT Training Course in March



AMMAN - The Licensing Executives Society- Arab Countries (LES-AC) is holding the “Training of Trainers (ToT)” course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) March 17 - 24, 2018.

Over seven days, the course will focus on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment

INTERNATIONAL: LES-AC to Hold Introduction to Franchise Training Course in Riyadh



RIYADH - The Licensing Executives Society- Arab Countries (LES-AC) is planning to hold an Introduction to Franchise Training course in cooperation with the professional trainer Mr. Najeeb Al Turaigi.

The training is a part of the agreement signed with Al Turaigi which includes several activities related to franchising.

Abu-Ghazaleh Patronizes Drafting a Global ‘Code of Ethics for a Better World’



AMMAN - HE Dr. Talal Abu-Ghazaleh launched a global initiative aiming to bring forth joint values between Islam and Christianity, to be drafted within a ‘Code of Ethics’ directed at social, religious and legislative entities and organizations.

The Code of Ethics, which aims at solving major conflict in today’s world caused by the misunderstanding and misinterpretation of the two religions, will select commonalities and draft them into a code of ethics that will serve to inspire and influence curricula, laws, policies and legislation and guide international agencies as well as media and religious institutions all around the world.

Dr. Abu-Ghazaleh and the Holy Sea in Rome agreed upon disseminating this code to all entities affiliated with The Vatican as an educational and guidance tool. Moreover, a copy of

the code of ethics shall be submitted to HM King Abdullah II bin Al Hussein in order for it to become a guiding tool for curricula, media strategies and religious preaching and sermons in mosques and churches, with copies also submitted to the Orthodox Church, Coptic Church, Al-Azhar Islamic Foundation and to all other religious Islamic and Christian organizations. A further copy will be provided to the United Nations to serve as inspiration in any upcoming action plans designed to bridge gaps between Muslims and Christians in the world.

For this purpose, a committee headed by Dr. Tayseer Ammari was established with the membership of experts in education, media, religions, politics, economics, health and environment, tasked with the development of a questionnaire for circulation to religious organizations around the world with the goal of reaching a conclusion on joint values and ethics for the drafting of the Code of Ethics.

The Code of Ethics' Committee has been divided into sub-committees working in parallel which include media and legal experts mainly: Dr. Tayseer Qatami, Dr. Amer AL Hafi, Dr. Nart Qakhon, Dr. Thoqan Obeidat, Dr. Rula Al Farra Al Hroub, Dr. Mohammad Abu Hazim, Dr. Hahmoud Al Massad, Dr. Mahmoud Ababneh, Dr. Mousa Al Hosain, Dr. Fathi Al Aghawat, Dr. Ola Abasi, Dr. Abeer Al Rahbani, Dr. Bayan Al Shboul, Dr. Abdel Hadi Al Kabariti, Sultan Al Hattab, Roufan Nahhas, as well as experts in economics, politics and environment including Jeryes Samawi, Khaled Ramadan, Ghazi Mosharbash, Fadi Dawoud, Sami Shreim, Dr. Muna Hendeyeh, Dr. Burhan Tashtoush, Osama Imseih, in addition to religious leaders including: Dr. Hamdi Murad, Father Nabil Haddad, and Father Rifat Bader.

It's expected that the Committee's work will be completed within six months at Talal Abu-Ghazaleh Knowledge Forum followed by the subsequent launch of the "Code of Ethics for a Better World" which aims at promoting conflict reduction in the world and diffusing tension amongst followers of religions mainly in the era characterized by the rise of so-called religiously motivated terrorism, which reveals the extent of the misinterpretation of the teachings of Islam and Christianity in reforming communities and building human civilizations that are based on love and solidarity.

For more information, please contact us:

LES - Arab Countries

P.O.Box: 921100 Amman 11192 Jordan

Tel: +962-6-5100900 Ext: 1654/1140 | Mob: +962-790461179 | Fax: +962-6-5100901

E-mail: les@lesarab.org | Website: www.lesarab.org