Contents

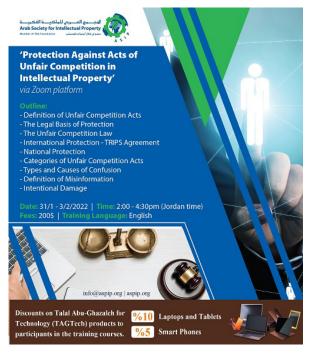## LES in cooperation with ASIP to Hold 'Protection Against Acts of Unfair Competition in Intellectual Property' Training Program

AMMAN- Licensing Executives Society – Arab Countries (LES - AC) in cooperation with the Arab Society for Intellectual Property (ASIP) will hold a training program online entitled "Protection Against Acts of Unfair

Competition in Intellectual Property", January 31- February 3, 2022, through Zoom App.

During the 10-hour training program, participants will be introduced to the Law of Unfair Competition and its progressive development, and the legal basis for national protection, in addition to an introduction to the various acts of unfair competition, along with the causes for confusion.

Moreover, the training program will also discuss the following topics:
- Definition of Unfair Competition Acts.
- Legal Basis for Protection.
- Unfair Competition Law.
- International Protection – TRIPS Agreement.
- National Protection.
- Categories of Unfair Competition Acts.
- Types and Causes of Confusion.
- Definition of Misinformation.
- Intentional Damages

LES – AC in cooperation with ASIP to Hold 'Artificial Intelligence and Innovative Digital Transformation' Training Program

AMMAN - Licensing Executives Society - Arab Countries (LES - AC) in cooperation with the Arab Society for Intellectual Property (ASIP) will conduct a training program online entitled "Artificial Intelligence and Innovative Digital Transformation" February 6 - 9, 2022 at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) premises.

During the 12-hour training program, participants will be introduced to concepts of artificial intelligence and innovative digital transformation.

Moreover, the training program will discuss the following topics:
- Definition of Artificial Intelligence, Data Science, Big Data and the Concept of Open Data.
- Methodology of Creating Knowledge through Database and Artificial Intelligence.
- Identifying the Types of Artificial Intelligence and the Differences between them.
- Identifying the Methodology of Innovative Digital Transformation based on Database and Artificial Intelligence.
- The Role of the Open Data in Developing the Applications of the Artificial Intelligence in Different Sections.
- Overlap the Science of Database and Artificial Intelligence.

'Abu-Ghazaleh for Technology' to Open its Factory in Jordan

AMMAN - Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), has announced the inauguration of its new factory in Jordan early this year 2022, whereas construction works are in their final stages.

TAGTech Deputy Director, Mr. Ramez Quneibi, stated that the production lines have already been installed and would soon start working. The factory, which is located at the Jordan Free and Development Zones in the Queen Alia International Airport area, would be mainly specialized in the manufacturing and the production of electronic and technological devices.

The factory is built on two plots of land and it is housed in two separate buildings; the first is an industrial building equipped with integrated production lines; while the second will be designated for commercial storage, where products would be prepared for exportation.

Mr. Quneibi also noted that the selection of Queen Alia International Airport Free Zone as the factory location is attributed to the advantages and the facilities the

Zone offers to investors. That is in addition to its strategic location since it is well-established to become a central airport that facilitates exports to all destinations. This particular location is also known for its various trade and economic activities, Quneibi said. He further elaborated that the establishment of the factory in Jordan comes in line with the unrivaled commitment of HE Dr. Talal Abu-Ghazaleh, founder

and chairman of TAG.Global, to serve the country through technological development, under the wise guidance and vision of His Majesty King Abdullah II, stating that TAGTech Jordan factory follows two previous ones built earlier in China and Egypt.

The new factory would create more than 200 job opportunities for Jordanian administrators, professionals, and technicians, with an investment that exceeds $2 million. The production will be processed through three main lines; two assembly lines and one packaging line.

Accordingly, Quneibi revealed that the annual production volume is expected to be huge; thus, qualifying this project as the first technological enterprise of its kind in the Kingdom, that offers technological devices manufactured and produced by TAGTech's Jordanian and Arab expertise.

TAGTech factory will be specialized in manufacturing a series of high-tech devices including laptops, tablets, smartphones, and others characterized by their high specifications at affordable prices for all.

For further information about TAGTech electronic devices, please visit the website: www.tagtech.global

For more information, please contact us:
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E-mail: les@lesarab.org | Website: www.lesarab.org

LAPTOPS

TAGITOP®-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
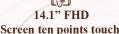- Backlit Keyboard

7000 mAh | **Built in Camera** | **Fingerprint** | **AC WIFI, Bluetooth 4.2**

Gift **Fabric Sleeve Case** | WARRANTY 1 YEAR | **14.1" FHD Screen ten points touch**

TAGITOP®-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

Gift **Fabric Sleeve Case** | WARRANTY 1 YEAR

7400 mAh

15.6" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0

⚡ **THUNDERBOLT**™

TAGITOP®-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvida MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard

Gift **Fabric Sleeve Case** | WARRANTY 1 YEAR

5000 mAh

15.6" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.2

P.T.O

Your TECH TOOLS for the Inevitable Digital Future

LAPTOPS

TAGITOP®-UNI ©

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,
  1 MINI-HDMI, RJ45

4800 mAh   **14.1" FHD**   **Built in Camera**   **AC Wi-Fi, Bluetooth 4.0**

Gift   1 YEAR WARRANTY

TAGITOP®-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

Gift   **Fabric Sleeve Case**   1 YEAR WARRANTY

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0

TAGITOP®-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

Gift   **Carry bag | USB mouse**
Plastic cover   1 YEAR WARRANTY

4290 mAh

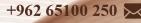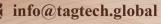**14" FHD**

Built in Camera

AC WIFI, Bluetooth 4.2

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan
+962 65100 250   **info@tagtech.global**   **For More Information: www.tagtech.global**

P.T.O

TABLETS

TAG-DC

Digital Citizens Tool

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

Gift **Screen Protector**

WARRANTY 1 YEAR

TAG-TAB III

Become A TAG Friend

- MediaTek MTK8788 Octa Core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
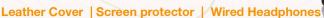- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

Gift **Leather Cover | Screen protector | Wired Headphones**

WARRANTY 1 YEAR

SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Wired Headphones

Screen Protector

Back cover

1 YEAR WARRANTY

TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card + TF Card
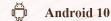- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

Elegant Green

Magic Black

Brown

Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

Fantasy Forest

Space Gray

Brown

Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM
- Android 11
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

NEW

Sunday, Oct 24 22°C